

## Sequoia M. Williams

[Smwilliams28@crimson.ua.edu](mailto:Smwilliams28@crimson.ua.edu) | 334-559-0265 | <https://www.linkedin.com/in/sequoiawilliams/>

### EDUCATION

**Bachelor of Science in Commerce and Business Administration**, May 2024

The University of Alabama, Culverhouse College of Business, Tuscaloosa, AL

Major: Marketing

GPA: 3.4/4.0

Major GPA: 3.5/4.0

President's List, Dean's List

### WORK

#### EXPERIENCE

**Student Worker**, Aug 2020 – May 2021

Student Financial Aid office, The University of Alabama, Tuscaloosa, AL

- Assist students and families with financial aid application processes, providing guidance on eligibility criteria and funding options, ensuring informed financial decisions
- Assist in administrative tasks like data entry and document scanning, ensuring financial information accuracy and confidentiality. Collaborate with financial aid counselors to organize workshops and informational sessions

**Team Member**, May 2022 – August 2023

Smoothie King, Tuscaloosa, AL

- Create and customize smoothies, juices, and beverages according to company recipes and customer preferences, ensuring consistency in taste and quality, and providing prompt, friendly customer service.
- Maintain a clean, organized work area, uphold hygiene and sanitation standards, and follow health and safety regulations for the safety of customers and team members.

**Founder**, August 2019 – Present

Sequoia Nails, Opelika, AL

- Perform various nail care services, meeting client preferences, while maintaining high hygiene standards and a clean, organized work area to ensure a safe and comfortable environment
- Manage all business operations including as marketing, financing, and booking, resulting in a significant amount of revenue

### LEADERSHIP

**Educational Chair**, August 2023– Present

National Council of Negro Women, The University of Alabama, Tuscaloosa, AL

- Collaborate with Vice President for planning decisions and assist the Outreach Chair in mentoring efforts
- Successfully organize at least one educational forum per month, ensuring appropriateness and submitting comprehensive event production schedules

### HONORS & ACTIVITIES

National Council of Negro Women, Black Business Student Association, CEO Alabama, Black Student Union, Collegiate 100, Phi Eta Sigma Honor society, Recipient of William Cary Hulsey Endowed Scholarship

### COMMUNITY SERVICE

Serve Team with Church of The Highlands, West Alabama Food Bank, Habitat for Humanity ReStore, Mentoring at Southview Elementary, Community soup bowl, Heart walk

