

Haley Starr
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Summary

Aviation enthusiast who desires a position to refine and challenge complex problem solving and forward thinking skills. Hard working and efficient with strong abilities in analytical thinking to make proficient decisions quickly. Hands-on and adaptable with a growth mindset.

Skills

Concepts: Possess basic print reading skills and layout skills. Excellent radio communications skills and aviation comprehension. Positive Attitude in a professional working place.

Soft Skills: Attention to Detail, Time Management, Organization, Creativity, Communication (Horizontal and Vertical), Resourceful, Proactive, Listening, Task Prioritization.

Experience

**February 2022- Current, Full-time, 50+ hrs week, Account Executive
Resource 4 Floors- President- David Vernon- (954) 581- 8115
3350 Burriss Road, Davie, FL 33314
\$100- 150 K**

- Proves organization and time management skills with attention to detail within day to day duties: client meetings, project follow through, ordering/pricing, and/or new client follow up.
- Creates new project quotes within deadlines, coordinates site visits and measurements, while balancing interdynamic company procedures for quality and craftsmanship.
- Manages projects for current and future success and fulfillment, successfully maintains highest start margin in the company and maintains strong ending margin.
- Restored non-responsive or former clients and forged returning and pleased clients.
- Engineers solutions due to budget and/or availability issues.
- Utilizes microsoft outlook and google suite daily.
- Attends networking events and initiates business development at every opportunity.

**April 2021- February 2022, Full-time, 40+ hrs week, Digital Marketing Consultant-
Team Lead**

**MyCity Social- Area Director- Luis Vega (786) 641- 1841
8950 SW 74th Ct, Miami, FL
\$60,000**

- Maintains current client database in the customer relationship management software.
- Stays current in technology, theory, and practice of SEO, social media, and general digital marketing.
- Prospects businesses and follows through on leads generated from the company to set up meetings for company presentations.
- Researches each companies' social media, website, and/or digital brand presence to accurately recommend appropriate services for successful strategy implementation.
- Manage team in Miami area, ensure compliance of company policy and procedure while promoting positive workplace environment.

Massage Therapy Career History

October 2015- Current, Part-time, 10-15 hrs week, Independent Massage Therapist

Zen Mobile Massage, South Florida, Owner

\$20,000

- Perform mobile massage in various cities according to state protocol and ethics.
- Exceeds customer expectation and ideal of service.
- Esteemed most for the quality of products used, professionalism, and dependability, 5 stars on google with growing positive feedback.

October 2019- March 2020, Part-time, 15-20 hrs week

Sonnenalp Spa- Spa Director- Spa Director- Audrey (575) 779-9717

20 Vail Rd, Vail, CO

\$30,000

November 2016- March 2019, Full-time, 30-35 hrs week

Vail Marriott Mountain Resort- Spa Director- Carol Novak (303) 638-2342

715 W Lionshead Cir, Vail, CO

\$25,000

December 2015- November 2016, Full-time, 30-35 hrs week

Renaissance Montgomery Spa- Spa Director- Robyn Peacock (334) 481-5210

201 Tallapoosa St, Montgomery, AL

\$20,000

- Exceeding brand standards and obeying hospitality policies.
- Provided massage services and treatments to guests using props and/or products.
- Assess guest needs and inquire about contraindications before beginning service.
- Frequently check with guests to promote comfort, safety and security throughout service.
- Clean, maintain, and sterilize tools. Maintain cleanliness of the workstation and/or treatment room throughout the shift.
- Monitor and adhere to the time schedule throughout the day.

Education and Training

Private Pilot training, Part 61, Private Instruction, (KTMB)

March 2020- September 2020, June 2022- Current

- Have flown cessnas: C-152, C-172-I, C-172-P, C-172-M, 60+ hours of flight time.
- Completed 6.4 hours of solo and PIC and 7.5 hours of cross country.
- Completed 1.5 hours of simulation (hood).
- Overcame the challenges of lack of confidence during solo flights, engrained my love for radio communication, and instilled the quick decisive nature for weather and/or collision awareness.

University of Denver, Online

September 2019- January 2021

- Digital Marketing Certificate (18 credits)
- SEO, SEM, Brand Strategy & Building, Optimizing Campaigns and Websites, Paid Search Advertising/Analytics, Display Advertising/Analytics, Paid Social Media Advertising/Analytics, Ad Creatives, Retargeting and Audience Building, Customer Relationship Management, and Marketing Automation

Montgomery School of Bodywork and Massage

6766 Taylor Cir, Montgomery, AL

January 2015- September 2015

- Learned principles of massage, ethics, and history of massage. (700 hours)
- Integrated the skills of: Swedish Massage, Deep Tissue Massage, Orthopedic Massage, Hot Stone, Aromatherapy, Sports Massage, Thai Massage, Chair Massage, Pregnancy Massage, and Reflexology.

Huntingdon College

1500 E Fairview Ave, Montgomery, AL

August 2013- December 2014

- Communications Pathway
- GPA: 3.25, 55 credits, Completed courses in foundational classes, psychology, accounting, journalism, and core communication classes.
- ***I could not access unofficial transcript from Huntingdon College, if you want the official transcript, I can send in a request***

Accomplishments

January 2021, Skydiving license B completed, Currently 145 jumps.

January 2021, University of Denver, Digital Marketing Certificate

March 2017, Vail Marriott Spa, recognized as top contributor for enhanced services

April 2013, DECA, Fashion Merchandising Promotion Plan, 1st Place Alabama