

Curriculum Vitae/Resume Lynn Roosevelt Wiggins

Strengths & Skills: Political organizing, Small Business Engagement, Policy Implementation, Sales, Marketing, Workforce & Economic Development, Team, Cashier, Case & Project Management, Strategic & Event planning, RFP/RFQ preparation, Grant Writing, Public Speaking, Crisis Management, Communication, Team Building, Compliance and Auditing, Account Management, Fundraising, Advanced Research, Internet Search Skills, Microsoft Office Suite, G-Suite, Voter Access Network, Political Data Inc, Digital Marketing, Graphic Design, Social Media Management

CRM: Salesforce & Mailchimp

Political Employment History

Solomon Consulting, LLC

Campaign Consultant

Detroit, MI

August 2012-Present

- **Michigan Action Super PAC (2022):** Served as Deputy Field Director coordinating a team of 60 canvassers who canvassed the City of Detroit on behalf of Gov. Gretchen Whitmer, Sec. State Jocelyn Benson, Atty. General Dana Nessel, MI Supreme Court Justice Richard Bernstein and candidate Kyra Bolden, SMART Transit Mileage, Prop 2 "Promote the Vote" & Prop 3 "Reproductive Freedom for All".
- **SEIU local 99 Independent Expenditure: Maria Brenes for Los Angeles Unified School District (2022):** Served as Field Director on campaign during the 2022 general election.
- **Gretchen Whitmer for Governor Fundraiser (2022):** Co-hosted event for Gov. Whitmer on June 28th, 2022 and raised \$42,180.
- **Alex Villanueva for Los Angeles County Sheriff (2022):** Served as Field Director and volunteer coordinator during the 2022 primary election.
- **Michigan Regional Council of Carpenters and Millwrights (MRCC) (2020):** Served as Political and Field Coordinator in hiring 25 phone bankers and team of 32 field organizers for crisis outreach during the COVID 19 pandemic to 14,000 MRCC members and who subsequently worked on 32 contested state and county races during the 2020 election cycle, respectively.
- **One Fair Wage (2018):** Assisted Michigan Statewide petition drive with educational outreach to non-profits, colleges/universities, faith community, labor and general public in helping to gather over 378,000 signatures to qualify for the November ballot. Trained organizers to use "HUSTLE" text app.
- **RAISE (Restaurants Advancing Industry Standards in Employment) roundtable project (2018):** Increased membership from 13 to 35 members in 4 months (2018).
- **Aja Brown for Mayor (2017):** Served as GOTV Field Coordinator for CD 1 & CD 3 on Aja Brown's reelection campaign in Compton, CA.
- **Measure H Outreach (2017):** Special event outreach coordinator at 2017 MLK Day parade in Los

Angeles (2017) obtained 789 pledge cards from a team of 11 canvassers.

- **Stop One Paseo Petition Drive (2016):** Worked with PCI Consultants on a petition in San Diego, CA.
- **Jim Dear Recall Campaign (2016):** Coordinated team which successfully recalled Carson, CA City Clerk Jim Dear; 12,300 signatures gathered.
- **Hollywood Park/SoFi Stadium project (2016):** Subcontracted by SB Strategies to assist with outreach and petition drive coordination.
- **Lockheed Martin's F-35 Lighting II campaign (2017):** Collected letters from business owners and elected officials in programs continuance in Southern California.

Bernie Sanders Presidential Campaign

Las Vegas, NV

Field Organizer

November 2015-March 2016

- Organized 46 precincts in North Las Vegas on behalf of Sen. Bernie Sanders for President for the Nevada Caucus (won 276 delegates)
- Initiated and served and served as a point of contact for Sen. Bernie Sanders visit to Victory Baptist Church in North Las Vegas.
- **RAISE THE WAGE (2015):** Coordinated team of 15 canvassers in Los Angeles City Council Districts 3,5,8,9,10,11 & 15 who gathered 35,000 signature cards in support of the effort; trained, and coordinated field logistics (identified signature gathering locations & special events.)

Phil Giarrizzo Consulting

Sacramento, CA

Campaign Consultant

February 2014-November 2014

- Coordinated field operations (including volunteer outreach) for the Rick Jennings Campaign for City Council District 7 (Sacramento) and Jim Cooper Campaign for State Assembly (District 9). Resulted in first place June Primary victories for both candidates, with Rick Jennings winning outright in primary (50.4% or 54 votes) and Jim Cooper garnering (31.1% or 18,923 votes); and November General win for Assemblymember Jim Cooper (4,352 margin of victory).
- Conducted outreach to ethnic minorities in S. Sacramento, Elk Grove, Galt and Lodi on both City Council District 7 and Assembly District 9 race, including special events (i.e. fundraisers, meet and greets, and GOTV rallies).
- Conducted policy research, developed talking points for candidate speeches and drafted Endorsement questionnaires.
- Conducted Voter Registration Drive in LA City Council Districts 8, 9, 10 & 15 resulting in 10,000 new voters in 5 weeks.
- **SEIU ULTCW IE for Curren Price for Los Angeles City Council District 9 & Wendy Greuel for Mayor (2013):** Coordinated team of 125 canvassers and phone bankers during the Primary and General Election.
- **SEIU ULTCW IE for "Yes on Prop 30/No on 32" campaign (2012):** Coordinated team of 60 canvassers who reached out to 47,749 households in LA City Council Districts 9 & 10, Compton and Gardena.
- **African American Voter Registration Education and Participation Project (2012):** Coordinated voter registration drive in LA County (registered 33k new voters for 2012 General Election).

Barack Obama Presidential Campaign

Detroit, MI

Organizer

July 2012-October 2012

- Coordinated volunteer outreach efforts in Wards 3, 6, 7, 8 & 13 on the Eastside of Detroit.
- Organized DNC Convention Watch Party at Bert's Marketplace in Eastern Market; 450 attendees.

The Organizing and Leadership Academy (TOLA)

Oakland, CA

Fellowship

February 2011-July 2011

- Conducted presentations for the public, City officials, Mayor Jean Quan and property owners around renewing the \$3.2M Fruitvale Property Business Improvement District (PBID) (passed July 27th 2011).
- Organized Dimond Business and Professional District (DB&PA) in Oakland, CA
- Increased membership from 6 to 42 members in preparation of forming a Community Benefits District (CBD).

Economic/Workforce Development Employment History

Solomon Consulting

Detroit, MI

Organizer

January 2020-Present

- Served as Director of Advocacy & Campaigns for 130 days with FORCE Detroit coordinating 5 Community Listening Sessions in Detroit, and 6 Statewide webinars about community violence intervention programming and best practices engaging a total of 245+ community members. Co-created 14 person Community Violence Leadership Council (CVLC) as a means to proactively address and thwart gun violence in the 48227 zip code through resource provisioning (i.e. economic, workforce development and mental health).
- Raised 175K on behalf of Black Sol Energy for the New Mt. Hermon Energy Efficiency project in SW Detroit.
- Served as a credit repair specialist for Michigan Women Forward's Credit Restoration Program for micro-enterprises clients looking to build a good credit score and embrace sound credit management in their emerging business.
- Coordinated marketing of "North End/Milwaukee Junction Main Street Business District Small Business Saturday Event" with Vanguard CDC; 15 vendors participated, 100+ attendees & engaged 52 local businesses on November 26, 2022.
- Coordinated marketing of "Winter Wonderland in the North End: A Main Street Event" with Vanguard CDC; 77 attendees on December 4, 2021.
- Supported EJAM's efforts with the Employment Equity Learning Advisory Committee (EELAC) by establishing relationships with 4 high schools and 6 non profit organizations to promote & advance understanding of employment equity and quality jobs in the region.
- Recruited 19 new restaurant/food service entrepreneurs to be members of the Restaurant Opportunity Center of Michigan (ROC-MI) RAISE (Restaurant Advancing Industry Standards of Employment) roundtable.
- Reengaged/activated 115 restaurant partners and 58 potential RAISE partners over 55 days to ensure continuity with the RAISE programs "high road business model".
- Conducted outreach for 3 RAISE Forums (Tues, 10/26, Mon, 11/12, & Mon 12/13) and coordinated presentations by 8 presenters who educated owners about how to access capital; the employee retention tax credit; POS systems; insurance policies for employees; small business resources offered by the City of Detroit & the Detroit Economic Growth Corporation and subscription accounting services.
- Hired as a consultant by InfoVote: Voter Awareness Application to facilitate relationships with 501c3's, c4's, elected officials and education institutions.

Greater Woodward Community Development Corporation

Detroit, MI

Board Member

January 2020-Present

- Organized a youth led candidate forum with the Alpha Phi Alpha Fraternity Inc. Gamma Lambda chapter, St. Matthew's & St. Joseph's Episcopal Church (SMSJ), Youth Voice Action Collective, Umoja Debate Team, and Office of President Pro Tem James Tate featuring 11/18 candidates running for 4 open positions on the Detroit Public Schools Community District (DPSCD) at SMSJ

on Wednesday, October 19th, 2019.

- Organized 4 “First Fridays on King Street” resources fair’s from July-October 2021 at St. Matthew’s & St. Joseph’s Episcopal Church featuring 25+ for profit, and non profit vendors and attracting 184 attendees.

Detroit Economic Growth Corporation (DEGC)

Detroit, MI

District Business Liaison

May 2019-January 2020

- Over 8.12 months I surveyed 635 businesses---as regards their need for resources (i.e. capital, assistance navigating City processes, and space) and took inventory of 374 properties in Detroit City Council District 5.
- Organized first ever Mayoral Business Meet & Greet with 41 Gratiot Avenue Business Owners (representing 20 businesses in a 4.9 mile stretch of Gratiot Avenue on October 28th 2019) with Detroit Mayor Michael E. Duggan.

Restaurant Opportunities Center of Michigan

Detroit, MI

RAISE Coordinator

May 2017-April 2019

- Increased RAISE (Restaurants Advancing Industry Standards in Employment) Roundtable from 13 to 115 members in 1.5 years.
- Assisted Statewide One Fair Wage (OFW) petition drive with educational outreach to non profits, colleges/universities, the faith community, labor and the general public in helping to gather over 400,000 signatures to qualify the ballot measure for the 2018 November General.
- Recruited 568 trainees for ROC-MI Front of the House (FOH) & Back of the House (BOH) training and arranging partnerships with 67 non profit/social service organizations during the 4Q 2018 & 1Q 2019.

Restaurant Opportunities Center of Michigan

Detroit, MI

Interim Research and Policy Organizer

September 2013-February 2014

- Revitalized educational awareness campaign around the Good Food, Good Jobs Act on behalf of ROC-MI, conducting presentations for social justice organizations, high schools students, candidates and incumbents for office in the City of Detroit, during the 2013 election cycle.
- Coordinated member events in order to build organizational capacity.

D4-Doing Development Differently in Metro Detroit

Detroit, MI

Community Initiatives Organizer (LISC Americorps)

September 2011-September 2012

- Responsible for strategically identifying and conducting presentations for organizations (i.e. labor unions, faith based, environmental, non-profits, residential groups) interested in the shared vision of implementing and standardizing equitable and sustainable development on publicly funded projects throughout the City of Detroit and the at large metropolitan region.
- Responsible for organizing and effectively communicating the importance of Community Benefit Agreements (CBA) to communities along and adjacent to the Woodward Corridor, as related to the proposed Woodward Light Rail Project (WLRP).
- Entrusted to provide educational engagement of Detroit Bus riders and provided technical assistance to the North End Woodward Community Coalition (NEWCC) in its filing of a FTA Title VI Civil Rights complaint against the Detroit Department of Transportation (DDOT).
- Coordinated public education campaign to support the coalition's Food Justice Task Force “**Good Food, Good Jobs Report**” and legislation “Good Food, Good Jobs bill” to create a revocation process for liquor license holders who repeatedly violate basic food safety standards in the City of Detroit and State of Michigan, respectively.

San Francisco Mayor’s City Build Program

San Francisco, CA

Employment Liaison

June 2010-August 2010

- Responsible for assisting contractors on publicly funded projects in San Francisco in fulfilling their local hiring obligation (including HUD section 3) in providing a screened and qualified workforce of skilled San Francisco residents for all phases of work within each project's scope.
- In collaboration with Construction Trade Unions, partner Community Based Organizations and City College of San Francisco, conducted orientations and job placement for SF residents interested in our rigorous fourteen-week pre-apprenticeship program which prepares individuals interested in learning a construction trade for entry-level, unionized positions within the construction industry.

The Youth Employment Partnership, Inc.

Oakland, CA

Job Placement Coordinator/Work Experience Counselor

October 2008-November 2009

- Developed and expanded upon existing ties with Bay Area business owners in placing high risk youth in employment opportunities.
- Coordinated job fairs and special presentations for Out of School Youth (ages 18-24) at our training facility.
- Individually counseled and assisted 20+ Out of School youth, with interview preparation, resume writing and applying for jobs; 5 of whom were hired during the first 3 months of the 2008 Global Economic Crisis.
- Provided on site job readiness training for 700 (14-17 year old) Mayor Summer Jobs Program (MSJP) Participants.

Franco Security Consulting Group

Hayward, CA

PR/Marketing Director

April 2009-June 2011

- Responsible for coordination of sales presentations to potential clients and vendors (i.e. private and governmental agencies) in the SF Bay Area.
- Developed capacity to integrate and outsource security professionals (i.e. returning veterans, experienced law enforcement and security officers) as Private Patrol Operators.

Oakland Private Industry Council

Oakland, CA

Contracts/Customer Service Representative

September 2007-October 2008

- Responsible for maintaining and developing relationships with East Bay Works Workforce Investment Board vendors and clients.
- Contact person for Employment Training Provider List (ETPL) for the East Bay (Alameda and Contra Costa Counties; City of Richmond and City of Oakland).
- Processed Individual Training Account (ITA's) Purchase Orders for East Bay Works clients and affiliates.
- Provided logistical support for special event projects {e.g. Job Fairs and Community Reentry Service Provider Network (CRPSN) presentation series for formerly incarcerated job seekers.

City of Oakland-Mayor's Summer Jobs Program

Oakland, CA

Program Assistant

May 2007-September 2007

- Directly assisted the job developer in securing and filling 108 private sector job opportunities for youth via job order forms.
- Acted as a job placement specialist servicing 247 youth enrolled in the program.
- Developed and maintained multiple on line processes, in order to track and service youth and business partners involved in the MSJP program.
- Responsible for development and dissemination of weekly reports to youth service providers.

Fort Pierce One Stop Career Center

Fort Pierce, FL

Assistant Case Manager

March 2005-July 2005

- Served as assistant case manager for Welfare Transition Program placing work registration orders for new and existing clients, in addition to providing an informational overview of transitional services available.
- Developed and implemented a client satisfaction survey.

TRAINING EXPERIENCE

- How to Write a Political Field Plan: Economic Justice Alliance of Michigan (EJAM)—Detroit, MI---August 2020
- Welcome to CityBuild: Presentations to stakeholders, contractors and general public in City & County of San Francisco---San Francisco, CA---June 2010
- Money Management 101: AFB Network workshops to Michigan Rehabilitation Services (MRS) clients @ Matrix Center (East)-2012
- Good Food, Good Jobs Summit-Master of Ceremonies—Detroit, MI---February 2011
- Community Benefit Agreements: Why are they important?---Doing Development Differently in Metro Detroit---Detroit, MI--- 2011-12
- The Importance of renewing the Fruitvale Business Improvement District (FBID)---The Organizing and Leadership Academy (TOLA)---Oakland, CA---May 2011
- Transforming the Dimond Business & Professional Association into a Community Benefits District-The Organizing and Leadership Academy (TOLA)---Oakland, CA---March 2011
- Reentry Job Fairs & Round table discussion---Community Reentry Service Providers Network (CRSPN) @ Oakland Private Industry Council (OPIC)---Oakland, CA---2007-2008
- Job Readiness Trainings: Training of 700 fourteen-twenty-four-year-old participants of the Mayor Summer Jobs Program (MSJP)--- Oakland, CA---June-July 2007
- Program Orientation for Welfare Transition Program at Fort Pierce One Stop Career Center---Ft. Pierce, FL---June 2005
- Job Readiness Trainings: New Detroit Inc Youth Entrepreneurship Program (NDYEP)---Detroit, MI---1999-2000

Volunteer & Professional Board Experience

- Board Member; North End Main Street Association (January 2024-present)
- Board Member; Church of the Messiah Housing Corporation (February 2024-present)
- Treasurer; City of Detroit District Community Advisory Council (January 2023-present)
- Advisory Council & Board Member; Greater Woodward Community Development Corporation (January 2018-present)
- Council Liaison to the Canterbury House @ the University of Michigan; Diocesan Council -Episcopal Diocese of MI (October 2022-November 2023)
- Board Member; Detroit Health Equity Council (January 2023-present)
- Vice Chair; North East Detroit Democratic Club (October 2019-present)
- Social Council; Metropolitan Museum of Design Detroit (August 2022-December 2023)
- Strategic Partnership Coordinator; Detroit CHEMpreneuRIST (April 2021-January 2023)
- Member/Owner; Detroit People's Food Co-Op (2021-present)
- Board Member; REAL Michigan (April 2020-present)
- Warden; Diocesan Council-Episcopal Diocese of Michigan (January 2022-October 2022)
- Board Member; Detroit Youth Lacrosse Association (September 2018-January 2023)
- Volunteer, Los Angeles Homeless Count (2017)
- Founding member of Rainbow/PUSH Coalition- University of Michigan (Ann Arbor) Chapter (2000)

Education

University of Michigan

Bachelor of Liberal Arts in Political Science

Ann Arbor, MI

Cranbrook-Kingswood Upper School

Diploma

Bloomfield Hills, MI