



# ANDY LEE

## GRAPHIC DESIGNER

### CONTACTS

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### OBJECTIVE

Avid learner and leader with over 10 years of experience driving visual experience across a broad range of mediums. Demonstrated ability to combine leadership, integrity and insight to create sustainable design.

### EDUCATION

#### The Illinois Institute of Art

Bachelor of Fine Arts | Graphic Design

#### Roosevelt University

Bachelor of Arts | Psychology

### CERTIFICATION

#### Google Certified UI/UX Design

In progress

### SKILLS

- Communication
- Critical Thinking
- Customer Service
- Team Oriented
- Organization
- Problem-Solving

### WORK EXPERIENCE

#### Graphic Designer

W.S. Darley & Co. | Jul 2018 - Sep 2022

- Lead designer on sales driving product catalogs. Initiate kickoff meetings with executive team to discuss upcoming new products, pricing and specs on ads.
- Work on all sell sheets, brochures, direct mail, digital banners and tradeshow campaigns from conception to completion.
- Responsible for product photography and image manipulation.

#### Creative Director

DYDB Creative, LLC. | Feb 2018 - Current

- We manage the entire creative planning and execution of presentations, catalogs, brochures and digital campaigns.
- Help brainstorm with clients to provide thoughtful and sustainable ideas to solve business obstacles.

#### Project Manager

Lee's Painting | Jan 2017 - Jun 2018

- Led 10+ team members setting up projects in all of Northwest suburbs. Picked up all tools, paint and drop-offs everyday.
- Provided quotes and consistent updates to clients.

#### Graphic Designer

Econocare | Nov 2015 - Dec 2016

- Led a complete rebranding of Econocare's print materials with new brand guidelines.
- Advised about current design styles and formats to be consistent with the company needs.
- Worked closely with the Marketing Director to update digital banners with our partners.

#### Graphic Designer

Medline | Aug 2014 - Oct 2015

- Responsible for catalogs, brochures, direct mail, trade show banners and packaging design
- Met with internal clients to understand their design preferences and specifications
- Selected specific typography, color palettes and style based off of the client's needs
- Consistently communicated with printers to ensure on time deliverables
- Worked on photoshoots with our team that was used for multiple brochures and catalogs