

Natalie Robinson

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DOB: 23/03/2000

Nationality: American



About Me:

I have always had a passion for connecting the world, especially in means of utilizing technology to do so. My past experiences and education have further honed my skills in utilizing various communication mediums to convey compelling changes and connections. My creativity and desire to create change has fostered connections, meaningful creations, and has enacted changes in the global world.

PROFESSIONAL EXPERIENCE

Internships:

PR/Writer & Graphic Design Intern, *WEAR Magazine*, Paris France *January 2023-September 2023*

- Write articles about apps and items that benefit fashion designers
- Email brands for features in the magazine
- Assist with photoshoots at trade shows, including relations with brands and creating new contacts for the magazine
- Creating brochures and content for a website that I designed

Marketing Intern, *Aidan Jack Seeger Foundation*, New York, NY *October 2019 – January 2020*

- Organized a conference for doctors and parents to discuss research findings for ALD disease
- Utilized social media platforms to create content and raise awareness for ALD
- Raised money for ALD through go-fund me
- Engaged in social listening to identify influencers and generate promotional ideas for social media campaigns
- Created brochures , posters, and infographics to post to social media outlets

Non-Profit Leadership Intern, *The Borgen Project*, Tempe, AZ *September 2021 – December 2021*

- Learned how to contact Congress and encourage others to do the same
- Learned fundraising strategies to help fundraise the organization
- Utilized social media platforms to raise awareness for acts and bills to support and internship opportunities
- Learned the impacts of global poverty and taught others why this issue is vital in society
- Created an ad campaign to support women's education in Afghanistan

Showroom Assistant, *Phillip Lim*, Paris, France *January 2023*

- Assisted with greeting clients and catering to their needs
- Assisted with dressing models and styling clothes
- Assisted with setting up and packing the showroom

Restaurant Experience:

Bartender, *Fuzzy's Taco Shop*, Tempe, AZ *March 2021 – February 2022*

Bartender, *Canopy Hilton Hotel*, Tempe, AZ *January 2022 – August 2022*

Team Member, *Chipotle*, Tempe, AZ *September 2020 – March 2021*

Barista/Juicer, *Joe and the Juice*, New York, NY *October 2019 – March 2020*

Server, *Bravo Italian Kitchen*, Pittsburgh, PA

April 2018 – January 2020

Education:

UNDERGRADUATE: *Bachelor of Arts, Global Studies & Certificate in Cyber Security*

New York Institute of Technology, Manhattan, NY **2018-2020**

Arizona State University, Tempe, AZ **2020-2022**

GRADUATE: *M.A. Global Communications and Digital Cultures/Development Studies & IAPP Data Protection & Privacy Certificate – In Progress*

American University of Paris, Paris, France **2022-May 2024**

LEADERSHIP/ORGANIZATIONAL EXPERIENCE

Member, Alpha Omicron Pi Sorority, Arizona State University

Senator, Green Club, New York Institute of Technology

Campus Representative, Tribe

Study Abroad Program: *Marketing Student Assistant* May 2018 – July 2018

SKILLS

Technical Skills: Canva, Adobe Platforms, Google Platforms, Microsoft Platforms, WordPress

LANGUAGES

English Fluency, French and Spanish Basic Level