
WILLIAM GARY DOHERTY



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Profile

At the heart of every soul lies a voice waiting to be heard. Mine seeks expression through a variety of industries. I have been in the hospitality business since I was 15 years old working at Bevo's restaurant in Vernon, TX. Advanced training in restaurant management, craft mixology and my course of sommelier study gives me a unique perspective for today's discriminating customer! Friendship is the highest form of praise, and I find solace in the spiritual nature of the universe. My adventures have taken me around the world, but there is no place like my home in Texas. I live deliberately, responsibly and with abandon.

Experience

General Manager, Sloan & Williams Winery, Grapevine, TX — 2020-Present

As GM I developed this small Texas tasting room into a dynamic presence in the Dallas - Ft. Worth wine scene. Increasing visibility through marketing, staff training/retention with creative and consistent management while utilizing my skills and experience to provide quality wine and food to our sophisticated clientele.

Area Head of Music, Dipont Education; Shanghai, PRC — 2015-2020

As the Area HoD of Music for the largest educational services company in China, my responsibilities include educational leadership, training and assessing teachers in more than 30 High School Centers across China

Chief Foreign Staff Writer, Map Magazine; Nanjing, PRC — 2016-Present

I supply content in English for this dual-language publication about my experiences in and around China. My photography is also a featured aspect of my published work.

Lead Mixologist, Bar Manager, Sundancer Grill, Austin, Texas — 2013-2015

As the Lead Mixologist, bar manager my responsibilities included managing the bar and bar staff, the development of new cocktails, training staff on our Signature Cocktails and Wine Pairings.

Wine Bar Manager, Omni-Severin Hotel, Indianapolis, IN 2010-2013

Freelance Writer, namastesia.com, Indianapolis, IN and Austin, TX — 2007-Present

Design, storyboard and execute publications and events ranging from Professional Development Conferences, Wine Tastings & Training, Education, Music and Travel

Education

West Texas A&M University, Canyon, TX — Bachelor of Music Education, 1979

Sam Houston State University, Huntsville, TX — Master of Education,
Supervision and Instruction 1990

University of Texas, Austin, TX — Post-graduate research in The Art of
Conducting

Summer Study and Research at University of Michigan, University of Indianapolis,
and Stephen F. Austin State University

Skills

- Highly skilled in bar and restaurant management; professionally trained
- Team-driven approach to staff development and retention
- Experience with Aloha, Clover, and Square POS systems
- Highly developed and creative use of language that connects with readers and customers
- Lifelong storyteller. I have all of my journals dating back to 1973. "The quality of a person's life is based on the quality of a person's stories." (A quote of my father, Alvin "Toby" Doherty, inculcated through example to his children)
- Highly developed, professional leadership skills, with appropriate understanding of deadlines, budgeting, staffing and professional development
- Fluent with digital media and content delivery systems

References

Danielle Scott, owner Great Scott Restaurant, GrapevineTX 214) 868-4436

Charles Stafford, manager Landon Winery, Grapevine, TX (214) 608-3283

Carol Map, Foreign Editor, "Map Magazine," Nanjing, PRC. 909572987@qq.com

Fred Voelkel, Head of HR, Portland, Oregon, Former Principal (English) Specialist,
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