

# Joanna Nichols Shadle

## Business Artist

### Contact Information

92 San Cristobal Ranch  
Rd Lamy, New Mexico,  
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[Joanna Shadle Business Artist LinkedIn/](#)

### Education

Sam Houston State  
University  
Huntsville, Texas  
B.A. Commercial Art &  
Media Art

### Skills

Add skills  
based on the  
posting.

### Profile

Highly organized and detail-oriented, with a proven ability to multitask and handle last-minute changes. Excellent communication and customer service skills, with a strong talent in building relationships and attracting new business. Creative thinker with a passion for implementing new and innovative ideas. Excels in fast-paced and flexible environments. Creative and passionate artist, with a serious interest in architecture and fashion.

### Experience

JOANNA NICHOLS ARTISTRY Owner  
2007– present

Expert in faux finishing and managing large-scale paint projects, with a consistent commitment to personal artistic integrity beyond commissioned work. Collaborated seamlessly with builders and designers, contributing to the enhancement of multi-million dollar residences. Demonstrated strong organizational skills in coordinating and overseeing paint crews to ensure efficient project execution.

THE BUZZ Co-Founder  
2015 - 2019

Founded and managed creative marketing group designed to help members increase their business through a structured, positive, and professional referral marketing program enabling them to develop long-term, meaningful relationships with quality business professionals. Coordinated events, managed accounting, and oversaw meet-ups attended by up to 1,500 people. Managed smaller meetups, catering for 100+ members or potential new members.

SHAKTI COLLECTIONS Co-Founder  
2017 – 2019

Co-created and managed pop-up women's clothing line. Solely responsible for selecting and ordering inventory to ensure maximum profit. Conducted pop up shows, camera shoots and managed inventory, Responsible for writing up buys, managing the budget and processes orders.

5 ON A BIKE EXOTIC FURNITURE Co-Founder  
2014 - 2016

Business specializing in high-end exotic furniture. Required trips to remote locations to curate a distinguished collection of unique furniture pieces. Coordinated the ordering of furniture pieces with suppliers, including overseeing the shipping process. Organized and coordinated shows, as well as designer showings, to showcase collection.

References available upon request.