



Makhala Giardina

Encino, California 91316 (785) 580-7521 makhalagiardina@gmail.com

PROFESSIONAL OBJECTIVE

My objective is to involve myself in work where I can utilize my skills and creatively thrive within a system that effectively contributes to serving others and maximizes the opportunity to expand both professionally and personally. Growth is essential to life, so the work that I do must reflect that law and have a positive impact on people and society.

SKILLS

- Organized Multi-Tasker
- Leadership and Team Oriented
- Upbeat and Positive Personality
- Public Engagement/Public Speaking
- Promotion and Advertising
- Self-Starter and Motivated
- High Performance Level Work Ethic
- Database Knowledge
- Product Knowledge
- Illustration and Design
- Print and Digital Advertisement
- Script Following
- Scheduling and Coordinating

WORK HISTORY

PROFESSIONAL MAKEUP ARTIST

01/2015 to CURRENT

Freelancer | Los Angeles, CA

- Build a regular clientele and make healthy relationships.
- Provide quality work for weddings, films, photoshoots, formal events, etc.
- Early arrival for all bookings to set up station with organization and sanitization.
- Customize roll on kit to fit criteria.
- Clean between clients and constantly stay sanitized during applications and touch ups.
- On set, make sure time cards and W9 is filled out.
- Be in awareness of the time at all times; must be ready to alternate looks at all times.
- Offer product knowledge in skincare and teach about skin types with brand recommendations to fit the client's needs.
- Conducted makeup 101 classes for beginner groups up to advance classes for special effects.
- Answer all phone calls and emails to schedule client appointments along with follow up messages.
- Consistently receive positive performance reviews from guests.

GRAPHIC DESIGNER/WEB DESIGNER

01/2015 to CURRENT

Freelancer | Los Angeles, CA

- Developed creative design for print materials, brochures, banners and signs.
- Create designs for computer software within websites, T-shirts, flyers, campaigns, posters, art decor, fashion designs, etc.
- Create websites, layouts, button functions with attached link to other websites and automatic pay functions from paypal straight into accounts for deposits.
- Meet with customers to present mockups and collect information for adjustments.
- Designed creative digital displays used in on-line advertising for local businesses.
- Put together videos for social media, advertising and informational purposes.
- Consistent complements on work with amazing feedback.
- High-quality content

PROFESSIONAL MAKEUP ARTIST

10/2017 to 12/2020

MAC Cosmetics | Los Angeles., CA

- Kept up-to-date with style industry standards, trends and techniques to provide optimal aesthetics services to every client.
- Employed variety of cosmetics to produce fresh looks, enhance facial features and manage skin tone.
- Performed quality full face makeup applications for 30-60 minute bookings per client's request.
- Applied makeup in accordance to styling and upon request for the client's desire.
- Great customer service
- Arrive early when booked for set work to set up station, get organized, and sanitize all items.
- Up to date on hours for events and promotional opportunities.
- Scheduled onsite and offsite makeup appointments for clientele.
- Provided clients with personalized skincare recommendations to support maintenance of healthy skin.
- Maintained full stock of inventory and properly sanitized makeup tools to avoid spread of infection.
- Consistently received positive performance reviews from guests.

ACTRESS

01/2017 to CURRENT

Film Industry Talent | Los Angeles, CA

- Studied and rehearsed roles from scripts to interpret and memorize lines and cues.
- Captured audience by channeling and exhibiting emotions, resulting in audience laughter, crying, excitement, shock and fear - (able to cry on demand)
- Learned scripts to understand characters' relationships and develop role interpretations.
- Performed humorous, serious, dramatic, emotional interpretations of acting in situations using face/body movements and gestures to see fit the roll.
- Sing and dance within creative ensembles for dramatic and comedic performances.
- Researched roles by reading material or shadowing people similar to portrayed character.
- Raw talent - truly enjoy tapping into a role to make it come alive.

EDUCATION

Legal Life Skills

11/2019

Loyola Law School, Los Angeles, CA