

Objective

Utilize my promotion and marketing skills in the media and entertainment industry.

Experience

Millie Mass Records- MA 08/10-3/13

Street Team

Organize and manage a small staff of street team members. Go to different venues and events pass out the artist material to the fan. Set up and break down the tents and banners. Take pictures of fan's holding the artist's, CD's, T-shirt's and Poster's and other promotional materials.

Hot 97.7-MA 10/06-08/08

Street Team

Setting up and breaking down of event station. Maintain prize inventory, and interact with the public during the event while staying positive at all times. Communicate with the promotions department on a daily basis regarding what materials need to be promoted.

TVT Records- NY 04/05-08/06

Field Representative

Set up displays and promotional material before concerts. Promote artists during and after the concert or event. Attend competitive shows to promote artists, take pictures of all events attended also promote in retail stores.

T.U.G The Ultimate Group-CA

11/04-03/05

Street Team Manager (Boston Region)

Organize street teams to promote T.U.G artists Omarion, Marques Houston, N2U etc. Handle all promotional materials distributing to all clubs, venues, concerts and other locations.

Education

Full Sail University 11/2008-12-2010

Bachelors Degree

Entertainment Business Management

Skills

Outlook, Adobe Photo Shop, Social Media Online Facebook & Twitter, Promotions and Marketing.