



# NIKIA FLOWERS

Oak Park, Michigan



Brand Ambassador with over 8+ years of experience in marketing, social media management and customer service.

Contributed to over 50+ accounts, including clients like Miller Lite, Ford and KIA Automotive. Presented marketing strategies to management to drive enrollment and improve school attendance at my day to day job working at a Charter school.

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## WORK EXPERIENCE

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### **Brand Ambassador**

05/2022

ATN Promotions

Little Ceasars Arena

YNDR, KIA NBA

### **Emcee and Merchandising**

02/2023 to 04/2023

On Point National Dance Company

Hillsborough, New Jersey

9 week tour for a national dance competition

### **Brand Ambassador**

09/2019 to Present

Team Enterprises

Miller Lite, Bicardi, and various other brands. I have also worked the Indy 500. All providing exceptional customer service.

### **Brand Ambassador**

03/2020 to Present

GD Pros

Remy Martin

## **Brand Ambassador**

08/2016 to Present

The Protean Corp

Michigan

I have worked the Woodward Dream Cruise as a Ford representative for the last 7 years straight. My first year was with Chrysler.

## **Budtender**

06/2021 to 07/2021

3Fifteen

Warren, Michigan

I worked as a budtender, providing knowledge about different strains, sales, inventory

## **Miller Lite Girl**

05/2022 to 05/2022

Team Enterprises

Indianapolis, Indiana

Worked as a Miller Lite rep for the Indy 500

## **Podcast Host**

04/2013 to 01/2015

Oh So Radio

Southfield, Michigan

Host for a podcast, interviewing celebrities, discussing world topics, debuting music

## **Social Media Manager**

11/2019 to Present

Academy of Warren

Warren, Michigan

I manage all social media pages, including the creation of content

## **Marketing Coordinator**

08/2021 to Present

Academy of Warren

Warren, Michigan

I create and execute different marketing tactics to help boost enrollment and improve attendance.

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## **SKILLS**

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Customer Service - 10+ years

Brand Awareness - 9 years

Social Skills - 10+ years

Emcee/Hosting - 6 years

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## EDUCATION

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### **Liberty University**

Bachelor's

Education

Lynchburg, Virginia

01/2018 to 01/2021

### **Macomb Community College**

Associate

Education

Clinton Township, Michigan

01/2010 to 07/2013

### **Specs Howard**

Other

Broadcast Media

Southfield, Michigan

08/2013 to 07/2014