



Grissel Heredia-Franco

CONTACT

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SKILLS

SPANISH



GUITAR



PIANO



STAGE COMBAT



HONORS AND ACHIEVEMENTS

- *Zarb Dean's List for Fall Semester* - Dec. 2023
- *Microsoft Office Specialist Certificate* - Sep. 2023
- *Global Collaboration Certificate* - Dec. 2022
- *Zarb Dean's Business Scholars* - Nov. 2021

EDUCATION (3.34 GPA)

HOFSTRA UNIVERSITY – Hempstead, NY

September, 2021 – May, 2024

○ *Bachelor of Business Administration in Management*

Relevant Coursework: Public Speaking, Multicultural Aspects of Communication, Financial & Managerial Accounting, Intro to International Business, Principles of Marketing, International Entrepreneurial Consulting, Introduction to Legal Systems Environment and Contracts, Introduction to Management, Human Resources, Inclusive Leadership, Introduction to Operations and Supply Chain Management, International Strategic Management, Business Policy and Strategy, Managerial Skills Assessment and Development.

○ *Minor in Drama*

Relevant Coursework: Stage Management, Theater Design Fundamentals, Rehearsal and Theater Production, The New York Theater Experience, Modern Drama 2, Basic Stage Combat, Acting Lab #1.

PROFESSIONAL EXPERIENCE

HERFRA PRODUCE – Baja California, Mexico

Production Manager

December, 2023 – January, 2024

- Led and managed a team of 20 individuals to optimize product collection and packaging processes for distribution.
- Successfully increased productivity 33% by implementing effective team management strategies.
- Fostered a collaborative and efficient work environment to enhance overall team performance.
- Oversaw personnel, ensuring adherence to quality standards set by Driscoll's organic standard aligned with FDA regulations

HOFSTRA UNIVERSITY – Hempstead, NY

Human Resources Consultant

September, 2023 – December, 2023

- Collaborated with fellow consultants to design a comprehensive workplace adaptability plan for VIVO Health.
- Developed strategies to enhance workplace adaptability and foster a positive corporate culture.
- Contributed to the improvement of organizational dynamics by providing solutions for employee engagement and satisfaction.
- Played a key role in aligning workplace practices with the expectations of an evolving workforce, with a focus on Gen Z.

HOFSTRA UNIVERSITY – Hempstead, NY & London, UK

International Entrepreneurial Consultant

March, 2023 – May, 2023

- Collaborated with a team of consultants in the improvement of a business plan to support emerging entrepreneur.
- Specialized in providing practical solutions to diverse business challenges, including marketing, production, finance, accounting, and human resources.
- Played a pivotal role in guiding entrepreneurs through the development and implementation of effective business programs.
- Contributed to strategic planning to ensure the viability and sustainability of entrepreneurial ventures.

EXTRACURRICULAR EXPERIENCE

X-Culture Global Collaboration Course - Online

September, 2022 – December, 2022

- Involved in theoretical training as well as two months of practical experience as a member of a Global Virtual Team that developed a high-quality business plan for a multinational company working alongside over 6,189 students from 140 universities in over 43 countries on 6 continents.