

Leigha Gregory

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Objective

I am seeking a full time position in Communication, Event Planning, Human Relations, Social Media, or a Public Relations position once I graduate from Tennessee Technological University in May 2024.

EDUCATION

Tennessee Technological University, Cookeville, TN – *Communication*

AUGUST 2021 – MAY 2024, GPA: 3.93

Major: Communication with a focus in Public Relations

Minor: Event Planning, Promotion, and Management

EXPERIENCE

Madi Prew LLC, Waco, TX – *Social Media Manager and Content Creator*

MAY 2023 – AUGUST 2023

- Edit and create videos of Madi speaking at events
- Put together creative content for socials
- Ran her social media accounts with 1.7 million followers

Center for Student Engagement, Tennessee Technological University – *Intern*

JANUARY 2023 – MAY 2023

- Plan weekly events for students at Tennessee Tech
- Coordinate with organizations, clubs, and vendors
- Set up, Oversee, and tear down the events
- Assist Student Engagement coordinator with daily tasks to prepare for event

Hometown Digital Marketing Agency, Cookeville, TN – *Public Relations Associate*

FEBRUARY 2022 – FEBRUARY 2023

- Cold calls to advertise marketing services
- Scheduling appointments for meetings and guest speakers on the podcasts
- Door to door marketing at businesses in the Cookeville area
- Plan company events and team retreats

Communication Department, Tennessee Technological University – *Social Media Manager*

AUGUST 2023 - Current

- Create content to showcase the Communication Department
- Work with Professors and Administrators to post content they want their students to view

Marc L. Burnett Fitness Center, Tennessee Technological University – Facility Assistant

AUGUST 2021 - MAY 2023

- Clean and maintain equipment at the facility
- Answer phone calls and handle fees at the front desk
- Monitor access of members

Salt & Pepper Boutique, Knoxville, TN – Sales Associate

NOVEMBER 2019 - JULY 2021

- Served customers at the cash register
- Ran the Instagram and Facebook accounts and created 3 posts daily

INVOLVEMENT

Kappa Delta Sorority

AUGUST 2021 - PRESENT

- Assistant to Vice President of New Member Education (December 2021-December 2022)
- Morale captain for TTU Miracle- informs chapter about upcoming events and volunteering opportunities (August 2021-May 2022)
- Chaplain- Plan Bible Studies for the chapter (December 2022-December 2023)

Public Relations Club

AUGUST 2022 - PRESENT

- Vice President (Current): Support the President; organize projects
- Secretary (2022-2023): Document meeting minutes
- Treasurer (2022-2023): Handle finances, budget, and dues

Tennessee Tech Trailblazer

JANUARY 2023 - PRESENT

- Leads tours around campus for potential students
- Represents and advocates for Tennessee Tech to applicants

Young Life Leader

MARCH 2021 - PRESENT

- Pursues ministry at Cookeville High School
- Leads Bible Studies with young high school girls
- Creates Bible Study, initiates one on one time with girls, hosts weekly gatherings with Cookeville High School Young Life

Skills

Result driven Communications student with excellent interpersonal skills. Ability to initiate and manage projects to completion. Understanding of continuous process improvement and problem solving. Knowledge of event planning and risk management. Teachable. Strong work ethic.