# **Nick Butts**

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#### Summary

With extensive experience in the radio industry, customer service, retail, maintenance, video production, video editing, podcasting, broadcasting, public address announcing, leadership, missionary work, and delivery driving, I consider myself a highly versatile and hardworking individual.

## Work Experience

## **Promotions Assistant**

Dick Broadcasting Company (DBC) • Savannah, GA 10/2023 - Present

I have found working with DBC to be an extremely fulfilling opportunity. It has been an excellent way for me to establish a presence in the broadcasting industry. My primary responsibility is to represent one of the six stations owned by DBC Savannah at remote events across the Coastal Empire and Lowcountry. I often work at these events solo, but I also collaborate with different talent from the stations at times, where I act as their assistant. These events can range from sporting events and concerts to promotional activities at car dealerships. My primary duties at events include preparing promotional materials, driving the station vehicle, setting up a canopy tent and speaker system, and managing the music.

# **Miniature Golf Specialist**

Pirate's Island Adventure Golf • Hilton Head Island, SC 07/2018 - Present

I have been working part-time at Pirate's Island, the best job I've ever had since the summer before my senior year of high school. I returned every summer while in college as well. I operate a Square POS cash register and handle hundreds of transactions daily. I've become an expert in customer service, learning to handle a diverse customer base and effectively provide excellent service. I've also taken on maintenance, landscaping, and housekeeping tasks as needed. I've learned that everyone appreciates good customer service, which can lead to respectful and fulfilling interactions.

## **Podcast Host/Producer**

"Butts Talk" • Bluffton, SC 11/2016 - Present

"Butts Talk" is the self-created and self-produced podcast that I started during my sophomore year of high school. The show focuses on college football from my unique perspective. The show's original run lasted four seasons, with the last episode airing in December 2020. However, I revived the show in August 2023 and produced about 15 new episodes throughout the college football season. I plan to continue the podcast this fall, aiming to reach a larger audience than ever.

## **Guest Service Agent**

Perry Lane Hotel, A Luxury Collection Hotel • Savannah, GA 05/2023 - 08/2023

During my stint at Perry Lane, I performed many different tasks, such as assisting guests with check-in, offering to unload their luggage, serving them beverages, and valet parking their vehicles. I also performed bellhop duties such as luggage assistance and delivering items to guests' rooms.

# Driver

Jimmy John's Sandwiches • Clemson, SC 01/2022 - 05/2023

I took on this job during my junior year to have a steady income. It helped improve my customer service and communication skills and taught me to be patient and gracious with many customers. I became proficient in operating the JJ POS system and assisted with basic kitchen and housekeeping duties.

## **Public Address Announcer**

Clemson University • Clemson, SC 01/2020 - 05/2023

In my first year at Clemson, I was employed by the University to announce men's and women's tennis matches. It was a fascinating experience, and I found it very fulfilling. Since it was tennis, I didn't have to speak much during the matches; I just announced the starting lineups before matches, did ad reads, and announced the results once all matches had concluded.

## **Public Address Announcer**

Bluffton High School • Bluffton, SC 11/2017 - 05/2019

I was hired to announce boys' and girls' varsity basketball games at Bluffton High during my junior year. I continued this responsibility through my senior year. My primary duties included announcing the starting lineups before games, creating a playlist of music to play over the gymnasium speakers during starting lineups, timeouts, and other breaks in play, emphatically announcing a player's name if they scored, and announcing the results following the conclusion of each game.

# **Social Media Director**

Mark Lawson for Beaufort County Council • Bluffton, SC 04/2018 - 11/2018

After my work on the Toomer campaign, I was approached by Mark Lawson's campaign manager to manage social media for his county council campaign. This election was on a larger scale, so I had to be more involved. We mainly used Facebook to connect with potential voters. However, Mark's district had a diverse population, including white-collar and blue-collar workers, so we had to adjust our approach. Additionally, I was tasked with accompanying Mark and his team to public forums and town halls to take photos and gather information for social media posts.

# Sales Associate

Tommy Hilfiger • Bluffton, SC 02/2018 - 08/2018

This was my first (and, fortunately, only) experience in retail. I spent most of my time walking the store floor, folding and organizing clothes, and upselling our products. My other duties included operating the fitting rooms and assisting with closing tasks such as dry mopping the store and counting the till.

# **Social Media Director**

Larry Toomer for Bluffton Town Council • Bluffton, SC 07/2017 - 11/2017

I managed the social media for Larry Toomer's successful campaign for Bluffton Town Council. As it was a non-partisan election, we mainly used Facebook to share information about Larry's platform with potential voters. Our efforts attracted support from diverse demographics, ultimately contributing to Larry's victory.

# **Front Service Clerk**

Publix • Bluffton, SC 04/2016 - 03/2017

This was my very first job, which I started at the age of 14. My primary responsibilities included bagging customers' groceries, helping them carry groceries to their vehicles, and offering to unload their groceries. It was here that I first developed excellent customer service and critical communication skills.

## Education

# **Bachelor of Arts in Communication**

Clemson University • Clemson, SC

05/2023

After completing a Bachelor of Arts in Communication at Clemson University in four years with a minor in Athletic Leadership, I was chosen by Dr. Lori Pindar, the head of the Clemson Department of Communication, to represent the department at a forum for prospective students during my final semester. Additionally, I was selected by Dr. Pindar to represent the College of Behavioral, Social, and Health Sciences at an event with University President Jim Clements, where I had the opportunity to engage with potential donors in Greenville, SC.

## Internships/Volunteer Experience

## Recreation Department Intern

- City of Seneca Seneca, SC
- 08/2022-01/2023
  - Working at the Seneca, SC rec department fulfilled a requirement for my minor in Athletic Leadership. I was responsible for assisting the department head with various organizational and administrative tasks.

## • Media Intern

- City of Hardeeville Hardeeville, SC
- o 01/2019 05/2019
  - During my final semester of high school, I completed this internship as a content creator, working with the "Media House," the City of Hardeeville's media team, where I assisted in recording and editing videos. I became proficient in editing videos with Final Cut Pro during this time. Our main project was a public-access TV show called "#YoungHardeeville," which focused on the youth in town and their thoughts on local issues. I was credited as a co-creator and producer on the show, which aired on their public access TV channel.

## Missionary Volunteer

- Compassion International Mexico
- 08/2018
  - In August 2018, I volunteered with Compassion International to assist less fortunate children and their families in Mexico. We worked in Mexico City and then traveled to the state of Chiapas. We stayed in Tapachula, right at the southern tip of the country along the Guatemalan border. Additionally, we visited the remote mountain town of Pijijiapan to volunteer at a school and church there. I one day hope to engage in more comprehensive mission work like this.

#### Skills

Leadership, Broadcasting, Writing Skills, Upselling, Customer Service, Communications, Interpersonal Communication, Time Management, English