

# Amber Swab

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## Education

### Savannah College of Art and Design (Savannah, Georgia)

September 2020 - March 2024

- Bachelor of Fine Arts in Dramatic Writing
  - Dean's List & Academic/Achievement Honors Scholarship
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## Work Experience

### Tik Tok

#### Freelance Social Media Coordinator, (September 2020 - Present)

- Promotional collaborations with *Kat Von D, Urban Decay, Dossier, etc.*
- Development of short form content including script writing and video editing.
- Gained trust of an audience through an on camera presence, earning nearly **50,000 followers and 3 million likes.**

### VUSH (Melbourne, Australia)

#### Social Media Intern, (June 2023 - August 2023)

- Strengthened brand presence by creating compelling Tik Toks for product promotion.
- Developed engaging content aligning with the brand's ethos and current marketing strategies.
- Stayed up to date with current trends and implemented them into content creation.

### Humorist Media (New York, New York)

#### Development Intern, (June 2023 - August 2023)

- Proofread and evaluated scripts for coverage.
- Developed pitch decks for TV/Streaming.
- Produced and assisted in book development and design.
- Constructed comedic content for Weekly Humorist magazine, book publishing, TV, podcasts, live stand-up comedy events, advertising, branded entertainment & multi-platform streaming media.

### Sally Beauty Supply (Boca Raton, Florida)

#### Beauty Advisor, (May 2021 - September 2021)

- Sold and gave advice about hair, cosmetic, nail, and skin products.
  - Provided detailed, personalized customer service.
  - Set up advertising and promotional displays.
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## Projects

### Veils and Vengeance (September 2023 - Present)

- Co-founder of this alternative magazine that gives insight and humor to the modern-day girl's interests.

### A Mother's Symphony (March 2024)

- A dramatic play script.

### McBender (October 2023)

- A 10 song comedy musical.

### Make 'Em Laugh at 54 Below (May 2023)

- Wrote a song for live comedy event at Broadway's 54 Below.

### Harold (May 2023)

- A feature film comedy script.

### Wilbur Linkk (April 2023)

- Comedy sketch script currently being produced.

### Sexy Green M&M (April 2023)

- A comedy sketch script.

### Lilith's Cave (January 2023)

- A narrative podcast script.

### Sage and Perri (September 2022)

- A comedy pilot script.

## Pro Skills

- Microsoft Word
  - Microsoft Powerpoint
  - Final Draft
  - iMovie
  - Adobe Photoshop
  - Adobe Illustrator
  - Adobe InDesign
  - Copywriting
  - Social Media Marketing
  - Video Production and Editing
  - Screenwriting
  - Playwriting
  - Script Coverage
  - Art/Creative Direction
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## Affiliations & Interests

- SCAD Hillel and Savannah Chabad
- Women in Film Club - Savannah
- Volunteer Work at America's Second Harvest of Coastal Georgia and Girl Scouts of the U.S.A