

Press Kit

TNT RECORDS

@ PRICEYTHAP <u>WEBSITE</u>

BIOGRAPHY

PRICEY THE P, HAILING FROM TOLEDO, OH, THE 419 AREA CODE, ALSO KNOWN AS "LCG 5TH GENERATION - NEIGHBORHOOD," IS A TRUE MUSICAL TALENT. IMMERSED IN MUSIC FROM A YOUNG AGE, PRICEY INHERITED HIS PASSION FROM HIS FATHER, A GLOBETROTTING GUITARIST WHO TOURED WITH A RENOWNED BAND. IN 2016, PRICEY ESTABLISHED HIS OWN STUDIO AND FOUNDED TNT RECORDS IN TOLEDO, BEFORE RELOCATING TO VEGAS IN 2017.

DRIVEN BY HIS DEDICATION TO QUALITY, PRICEY PERSONALLY PROMOTED HIS MUSIC TO TOP DJS NATIONWIDE, GARNERING ATTENTION AND ACCOLADES. HIS TALENT HAS BEEN RECOGNIZED IN OHIO MAGAZINE, AND HE'S COLLABORATED WITH INDUSTRY HEAVYWEIGHTS LIKE "MR. LUCI," "LOU DIAMOND," "FLOSS THE BOSS," AND "RALPHIE THE PLUG/DISTINCT TEAM."

PRICEY'S LATEST PROJECT, "GAME SOLD," RELEASED UNDER TNT RECORDS PRICEY ENT LLC, SHOWCASES HIS EVOLUTION AS AN ARTIST. CURRENTLY, HE'S EMBARKED ON A 25-CITY TOUR WITH "GORGEOUS MUSIQUE," BRINGING HIS ELECTRIFYING

PERFORMANCES TO AUDIENCES ACROSS THE COUNTRY.

IN ADDITION TO HIS MUSIC ENDEAVORS, PRICEY IS ALSO A CO-FOUNDER OF AN EVENT COMPANY BASED IN LAS VEGAS, IN PARTNERSHIP WITH "DJ WAISTLINE," SERVICING CLIENTS IN COLORADO, LA, AND PHOENIX. HIS MERCHANDISE LINE, AVAILABLE ONLINE AND AT EVENTS, REFLECTS HIS BRAND'S ETHOS OF QUALITY AND STYLE.

BEYOND MUSIC AND EVENTS, PRICEY IS A MULTIFACETED ENTREPRENEUR, ALSO SERVING AS THE CEO OF A LOGISTICS COMPANY. WITH HIS UNWAVERING COMMITMENT TO EXCELLENCE AND INNOVATION, PRICEY THE P IS NOT JUST AN ARTIST BUT A VISIONARY POISED FOR SUCCESS IN EVERY VENTURE HE PURSUES.

LINKS







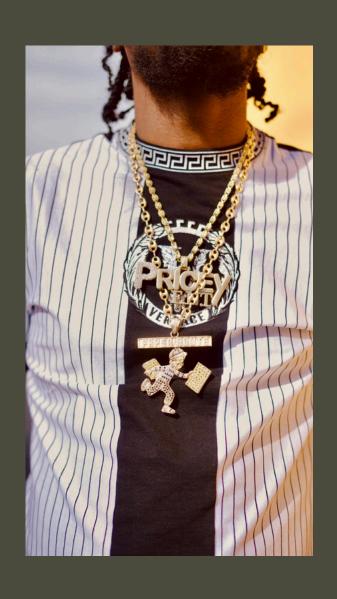




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