



Christopher Ryan

Porto, Portugal

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Christopher S. Ryan

I'm a seasoned professional with a passion for **business development**, leveraging expertise to drive positive change.

I've played a pivotal role in fostering **collaboration between departments**, including marketing and sales heads. Known for my influential onboarding approach, I've been instrumental in supporting smaller subteams.

Eager to expand my business network, I welcome opportunities to connect.

Work Experience

November 2022 - Present

Business English Specialist

Twenix

- Specializing in teaching and facilitating English language skills customized for business and professional settings.
- Providing instruction on language elements and communication strategies relevant to the business environment.

December 2019 - Present

Self Employed

- **Financial Strategist & Educator:**
Engage in trading financial instruments, leveraging financial expertise to make informed investment decisions.
- **Digital Marketing, eCommerce & Content Creation:**
Craft diverse, industry-tailored content and contributed to digital marketing strategies, showcasing versatile writing skills and industry knowledge.
- **TEFL Instructor Specialist:**
Apply teaching expertise to deliver high-quality English instruction, assisting learners in improving conversational and work-related English language skills.
- **Fitness & Swimming Coach:**
Conduct fitness and swimming classes, and tailoring programs for various age groups while focusing on individual and group instruction to promote health and well-being.

January 2023 - November 2023

Growth Marketing Manager

IntelliBoard

- Drive growth through data-driven marketing strategies, real-time data, and many digital tools.

- Develop and execute marketing campaigns to acquire and retain customers within a strong team setting.
- Analyze market trends, customer behaviour, and competitor activities to identify growth opportunities.
- Optimize marketing initiatives, content, and channels for maximum impact and results.
- Collaborate with cross-functional teams, and provide insights for continuous improvement.

January 2022 - November 2023

Business Development Representative

IntelliBoard

- Led real-time data tracking at IntelliBoard, focusing on Blackboard, Canvas, Desire2Learn, and Moodle integrations.
- Collaborated with the team to identify specific reports and analytics, enhancing client support.
- Transformed insights into actionable strategies, contributing to ongoing business development efforts.
- Implemented advanced data analytics, enhancing IntelliBoard's user experience and supporting business development initiatives.

August 2021 - February 2022

Business Development Associate

deVere Group

- Engaged with global clients, fostering relationships and understanding their financial needs.
- Implemented bespoke financial strategies for expatriates and international investors.
- Ensured compliance and provided unbiased advice, contributing to clients' security and peace of mind.
- Collaborated with a dynamic team to drive business development efforts and meet organizational goals.

April 2020 - May 2021

Swimming Coach

Little Dolphins Swimming School

- Led swimming sessions for youth (ages 5-18) and adults, delivering tailored fitness programs and required sets for optimal skill development.

December 2019 - December 2020

Trader & Network Marketer

EpicTrading Forex & Network Marketing

- Actively participated in EpicTrading as a trader and network marketer, leveraging company resources such as financial markets education, live trading sessions, fundamental analysis, and market forecasts.
- Engaged in financial education and network marketing to empower individuals from diverse backgrounds in developing lifelong skills and pursuing their financial goals.

December 2019 - August 2020

ESL Teacher & Assistant Tutor

Landi English

- Conducting dynamic one-on-one online ESL classes, tailoring lessons to meet Landi's curriculum and individual student needs. Utilizing interactive resources, providing constructive feedback, and fostering a positive learning environment. Assistant Online Tutor for various subjects including Life Orientation, History and Geography.

January 2018 - December 2019

Model & Brand Ambassador

Select Modelling Agency

Taking part in and being the lead model for various shoots through multiple clients. Product and personal brand awareness and exposure:

- BobMartin (2018) - The lead actor - TV advert, Social Media, 1-year air. (Global)
- Jabari Fashion (2018) - Stills photo shoot for in-store billboards. TV advert, Social Media, 1-year air. (South Africa - Southern Africa Region)
- Nintendo Switch Launch (2018-2019) - TV advert, Social media, 1-2year air. (Global)

May 2019 - October 2019

F&B Supervisor

The Country Club of Sapphire Valley, Inc.

- Supervised all aspects of service, including order management, pre-service setup, food running, banquet coordination, and inventory management.
- Ensured high-quality, personalized member interactions and proactive anticipation of their needs. Supervised banquet setups and breakdowns, also overseeing the golf course snack bar.

November 2018 - May 2019

F&B Attendant

Boca West Country Club, Inc.

- Taking & managing orders, pre-service kitchen & dining room set up for service, food running, banquet set up and controlling & managing inventory.
- Providing a friendly/professional & personalized interaction with members. Indulging the members with pristine service and ensuring that they receive the entire fine dining experience.

September 2017 - November 2018

Swimming Coach

Mandeville Dolphins Swimming Club

- Administrating swimming sets to athletes to train. Helping them perfect their strokes and assisting with overall athletic development.

April 2018 - April 2018

Assistant Production Manager

Tyrone Watkins Productions

- Assist the production manager in arranging the venue of the Wedding of the CEO of MTN. This included assisting in the set-up of lounge areas and

venues that served the guests.

September 2016 - January
2018

Brand Ambassador

Provantage Media Group

- Promotional work in Stores– creating Brand awareness for South African and international products, Bacardi, William Lawson's Whiskey and Zodiac Pool products. Client-product relationship maintenance.

January 2015 - December
2017

Teacher Assistant

Dominican Convent High School

- Assist students with one on one, or groups of 5 to 10 tutoring. Teach intros to Politics and International Relations as a part-time extracurricular activity. Tutor history, geography, and life sciences, English to students ages 13 to 18.

January 2003 - December
2015

Professional Athlete

Gauteng Department of Sport, Arts, Culture and Recreation

Represented Team South Africa at international swimming events, achieving remarkable milestones, including multiple years of participation and notable achievements:

- Senior African Swimming Championship, Cameroon (2014);
- Summa Cum Laude for Swimming (2013);
- 2x Bronze Medals, Cana Zone 6, Zambia; Honors Award, SA Senior National Championship, Durban (Olympic Trials) (2012);
- Team South Africa - Fina World Junior Championship, Peru; Team South Africa - International Invitational, Durban, RSA (2011);
- 3 Gold, 3 Silver, and 2 Bronze Medals, Cana Zone 3&4, Botswana and Full Colours Award for High School Excellence (2010);
- Provincial swimming: Half Colours Award, First Provincial Swimming Team, North West Province, RSA (2004-2006); contributed to the success of the Gauteng Province team (2009-2015).

Education



Apr 2018 - Jan 2020

Financial Markets

Technical and Fundamental Analysis



2022 - 2022

University of Nicosia

Decentralized Finance



2017 - 2017

Post Graduate

University of the Witwatersrand

International Relations and Political Science



2014 - 2016

Undergraduate

University of the Witwatersrand

International Relations and Political Science

Licenses & Certifications

The Fundamentals of Digital Marketing

Google, 2023

Unleash the Power Within

Tony Robbins, 2023

Data Analyst Learning path

Google, 2023

Generative AI Learning path

Google, 2023

Introduction to Futures & Eurodollars

CME Group, 2022

Trading and Analysis

CME Group, 2022

Qualifi Level 5 Certificate in Teaching English as a Foreign Language

The TEFL Academy, 2020

E-Course-Hosting a Volunteer

United Nations Volunteers, 2020

Fostering and Maintaining Motivation

Disaster Ready, 2020

First Class – Regional Studies- East Asia III

University of the Witwatersrand, 2016

First Class International Relations, an Introduction to the Discipline

University of the Witwatersrand, 2014

Skills

Technology

CRM & ERP

Multi-Asset Trading Platforms

Blockchain and Cryptocurrency tools

Communication tools

Digital Asset Management

Professional tools/ Apps for content creation, distribution and publication on social media.

Professional

Business Strategy

Collaboration

Client Relations

Data Tracking

Data-Driven Marketing

Trend Analysis

Campaign Strategy

Leadership

Relational

Cross-Departmental Collaboration

Influential Onboarding

Team player and Network Builder

Positive Impact & Change Advocacy

Languages



English — Native or Bilingual



Afrikaans — Intermediate



Portuguese — Beginner



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