

LAURA D'ANGELO

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PROFESSIONAL SUMMARY

Adaptable writer with a keen eye for the truth. I am eager to curate compelling content across diverse consumer product topics. My reporting interests span retail, lifestyle, ecommerce, home decor, education, and finance. Experienced in SEO principles, Google Docs, Microsoft Office (PowerPoint, Excel, Word), CMS systems, and Adobe Photoshop.

EXPERIENCE

The U.S. Sun, News Corp, New York, NY

November 2023 - May 2024

Money Reporter

- Pitch and test engaging content ideas to drive web traffic daily, communicate with PR reps to capture stories
- Write and publish five to six consumer focused articles on WordPress to keep readers abreast on product trends
- Collaborate with editors, photo, and video experts to ensure adherence to editorial standards
- Respond to breaking news promptly and analyze reader results via Parse.ly to optimize engagement

Business Wire, Berkshire Hathaway, New York, NY

September 2021 - November 2023

Newsroom Editor

- Formatted, copyedited, and finalized press releases for dissemination in a range of geographic locations or languages
- Communicated with customers for product inquiries, coordinated graphic and video assets, and upsold premium circuits
- Produced final earnings reports for public companies in breaking news environment with accuracy and quick turnaround

NY Metro Parents, Davler Media, New York, NY

August 2019 - May 2021

Content Writer

- Started as editorial intern before advancing to paid freelance position to craft best-of reviews
- Developed content for nymetroparents.com on family activities, educational news, and parental resources
- Contacted sources and fact-checked media roundups to reflect updated COVID-19 guidelines for reopening businesses
- Conducted interviews for assignment published in November 2019 print-edition, "4 Ways to Keep Your Teen Close While Letting Her Go"

Pipe Dream, Vestal, NY

September 2018 - March 2020

News Intern & Author

- Executed article assignments for college newspaper and bupipedream.com under tight deadlines
- Covered educational partnerships, local political debates, student association meetings, and other campus events
- Reported to editor-in-chief, edited other authors' articles at weekly production nights, and pitched stories at meetings

EDUCATION

Binghamton University, Harpur College of Arts and Science, Vestal, NY

Master of Arts, English Rhetoric and Creative Writing

May 2021

- Summa Cum Laude
- Classes included Poetry, Fiction, Creative Nonfiction, Children's Literature, International Law, Community Engagement, Shakespeare's Other Race Plays, and independent thesis that explored mixing prose with audio and visual media

Bachelor of Arts, English Rhetoric and Creative Writing

May 2020

- Magna Cum Laude
- Teachers Assistant for Psychology 111 & Human Development 101 lectures (2019)
- Maria Gillan English Scholarship (2019)
- Delta Phi Epsilon Educational Foundation Scholarship (2018)

New York University, Steinhardt Songwriters Summer Workshop

June 2020

- Collaborated in two-week seminar dedicated to breaking down songwriting techniques while workshopping original pieces
- Wrote and recorded new song daily with a team of writers online and learned about the music industry from professionals
- Led to progressing side-hustle as a live guitarist at local venues and private parties

Portfolio

The U.S. Sun

<https://www.the-sun.com/money/10902229/black-rock-larry-fink-ceo-retirement/>

<https://www.the-sun.com/money/10921163/barnes-and-noble-location-closing-merced-california/>

<https://www.the-sun.com/money/9846839/bad-idea-doritos-nacho-cheese-flavor-alcohol/>

<https://www.the-sun.com/money/11109552/live-nation-lawsuit-concert-ticketmaster/>

<https://www.the-sun.com/money/10467532/no-savings-retirement-expert-solution-work-hours/>

<https://www.the-sun.com/money/10398963/home-flipping-curb-clues-deal-wholesale/>

<https://www.the-sun.com/money/10272715/connecticut-cancel-medical-debt-exact-criteria/>

<https://www.the-sun.com/money/9961402/handheld-sterilizer-amazon-rid-mold-minutes/>

<https://www.the-sun.com/money/11139302/lottery-powerball-arizona-unclaimed-winner/>

<https://www.the-sun.com/money/10605767/retirement-experts-roth-conversation-strategy/>

NY Metro Parents

<https://www.newyorkfamily.com/4-ways-to-keep-your-teen-close-while-letting-her-go/>

Pipe Dream

<https://www.bupipedream.com/news/decol-a-hosts-emergency-solidarity-meeting-following-shooting/105479/>

<https://www.bupipedream.com/news/district-attorney-candidates-discuss-broome-county-drug-crisis-criminal-justice/111412/>

<https://www.bupipedream.com/news/with-no-womens-march-in-binghamton-students-demonstrate-at-home/101980/>

<https://www.bupipedream.com/news/bu-collaborates-with-ithaca-college-for-pharmd-program/113671/>

<https://www.bupipedream.com/news/university-to-host-eighth-annual-st-baldricks-foundation-fundraiser-for-childhood-cancer/105082/>

<https://www.bupipedream.com/news/bu-forms-new-partnership-with-kenyatta-university/108431/>

<https://www.bupipedream.com/news/proposed-state-budget-cuts-could-hurt-educational-opportunity-program/103091/>

<https://www.bupipedream.com/news/congressman-hakeem-jeffries-92-discusses-midterm-elections/99063/>

<https://www.bupipedream.com/news/bu-to-produce-first-affirmative-action-report-in-10-years/106329/>

<https://www.bupipedream.com/news/assistant-professor-conducts-research-in-antarctica/102487/>