

Jacqueline Koenig

Brand Ambassador



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Some events I have worked:

- Brand Ambassador, Capriccio Wine, Austin Food & Wine Festival, Austin, TX
- Brand Ambassador, Stolen Spirits, off premise demos, various Orange County Total Wine
- Brand Ambassador, CloudPen, High Times Cannabis Cup, San Bernardino, CA
- Guerrilla Marketing, Fresh Monster, Various Target Stores, Los Angeles, CA
- Bottle service, New Year's Eve black and white party, DnD Entertainment, Huntington Beach, CA
- Brand Ambassador, Angry Orchard Hard Apple Cider, Huntington Beach, CA
- Promotional Photo shoot for Salon On Main, Los Angeles, CA
- Brand Ambassador, Clamato, Pomona, CA
- Bartender/cocktail server, private party (Night & Day Productions), Mission Viejo, CA
- Brand Ambassador, Shock Top, OC Beer Fest 2013, Lake Irvine, CA
- Brand Ambassador/Sampler, Quaker Oats Free for All Sampling Event, Newport Beach, CA
- Docent/Brand Ambassador, CHOC Children's Hospital South Tower Celebration, Orange CA
- Brand Ambassador, International Motorcycle Show, Long Beach, CA
- Promotional Model, collecting surveys- Full Throttle Energy Drink, NHRA Drag Racing Finals, Pomona
- Demi Lovato/Hallmark tour, Greek Theatre, Los Angeles
- Brand Ambassador- Santa Anita Park, HRTV.com
- Bartender (Beer Garden) - Rocknroll Productions, Lake Elsinore, CA
- *Red Bull Promotional Model- Coachella Valley Music and Arts Festival, Indio 2012
- *Extra, music video-Pitbull,- North Hollywood
- Boothgirl - superherostuff.com - WonderCon 2012 - Anaheim Convention Center
- Promotional model, Fame at the Mansion, hosted by P. Diddy - Beverly Hills
- Promotional Model, TRUKFIT - Cash Money Records Pre-Grammy party, Hollywood, CA
- Van Ish Dainty Hooligan bikini and casual wear fashion show, Scott's restaurant & bar, Costa Mesa, CA
- BH Cosmetics YouTube Tutorial-Los Angeles, CA
- Beauty model, Marinello's Beauty Schools (instructional DVD)- Los Angeles, CA
- Jewelry model, Soulpeaces, etsy.com - San Juan Capistrano, CA
- Van Ish A Holiday Fashion Show, Spirit Hoods- Sutra Ultra Lounge, Costa Mesa, CA

Professional Experience

Brand Ambassador

Self-employed

December 2010 - Present

- Educate customers, retailers, and distributors about products and brands
- Monitoring customer feedback and tracking customer preferences
- Demonstration of merchandise and distribution of samples
- Become familiar with the company's brand and message
- Representing the company at product launches, events, and trade shows

Teacher's Aide

A+ Learning Center

July 2022 - Present

- Ensuring the children have good hygiene and changing diapers as necessary
- Prepare lesson materials, bulletin board displays, exhibits, equipment & demonstrations
- Maintain class attendance & attendance records, as well as, children's progress reports
- Monitor children in different play areas and reinforced safety policies and procedures to safeguard children.
- Preparing meals and snacks for children

Virtual Assistant

Your Daily Tasker

January 2020 - March 2021

- Online research, data entry, and calendar maintenance
- Event assistance
- Customer service through email, chat, or phone and organizing email inboxes
- Appointment setting
- Ordering supplies, and ordering, packaging, and sending gifts to client
- Optimizing blog posts with images, linking to other blog posts, and adding CTAs (Call to Action)
- Hiring and training new team members

Key Skills

- Attention to detail
- Problem Solving
- Friendly and engaging
- Organization
- Professionalism
- Basic marketing knowledge