

# AHMED LINDSAY

Video Producer 📹 Atlanta, GA  
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## SUMMARY

Dynamic and creative Video Producer with over a decade of experience in video production, directing, and content creation. Expertise in developing compelling visual stories, managing production workflows, and collaborating with diverse teams to deliver high-quality content. Proven ability to handle multiple projects simultaneously, ensuring on-time delivery and client satisfaction. Specializes in marketing videos, promotional content, and digital media campaigns, with a passion for innovation and storytelling.

## PROFESSIONAL EXPERIENCE

### **Owner/Creative Director**                      **Magnum Lifestyle Media LLC, Atlanta, GA**                      **02/2014 – Present**

- Content Creation: Conceptualized, produced, and edited engaging promotional videos, short films, and digital content for various platforms, resulting in increased client engagement and satisfaction.
- Project Management: Managed all aspects of video production, including budgeting, scheduling, and resource allocation, ensuring projects were completed on time and within budget.
- Team Leadership: Led a team of creatives, providing direction and support throughout the production process, and fostering a collaborative and efficient work environment.
- Client Relations: Developed and maintained strong client relationships, leading to repeat business and positive referrals.

#### ***Highlighted Projects:***

- From Prison To Millions with Andre Norman - Produced motivational content that achieved over 500,000 views.
- The Perspective Podcast with Amir FKA Loon - Directed and produced episodes, significantly increasing the subscriber base.
- URL/Caffeine TV NOME XII - Led live stream production, achieving record-breaking live viewership.
- Patti Labelle VERZUZ Promotional Video - Created promotional material that garnered extensive media coverage.

### **Senior Producer/Lead Director**                      **@MyNEWPhilly, Philadelphia, PA**                      **08/15 – 11/18**

- Content Production: Produced a variety of content, including music videos, workforce-related content, and business segments.
- Production Oversight: Directed news segments and talk shows, overseeing the entire creative process from pre-production to post-production.
- Editing & Post-Production: Edited video content to ensure high-quality final products, maintaining consistency with brand standards.
- Social Media Management: Managed social media channels, creating content that boosted online presence and audience engagement.

#### ***Highlighted Projects:***

- MaximumWage - Produced and directed workforce-related content.
- FlyTunes - Managed production of music content, enhancing visibility for local artists.
- DatequetteLIVE - Developed and directed innovative dating content.
- PourItUp - Coordinated and edited lifestyle content, ensuring timely delivery.

### **Camera Technician**                      **Resolution Rentals, Atlanta, GA**                      **10/18 – 10/20**

- Equipment Management: Managed the rental and maintenance of film equipment, ensuring availability and proper functioning for clients.
- Technical Assistance: Provided on-site technical support, ensuring smooth operation of equipment during shoots.

## FILMOGRAPHY & PROJECTS

### **Producer/Director/Editor**, The Genius Network with Andre Norman (Podcast) - 2024

- Produced equipment, filmed, and edited.

### **Director/Producer**, Bim's Package Store Walkthrough (Promotional Video) - 2024

- Produced equipment, created concepts, filmed, and edited.

### **Director/Producer**, The Perspective Podcast with Amir FKA Loon (Podcast) - 2023

- Produced equipment, filmed, and edited 10 episodes, acquired by 85 South Network.

**Director/Producer**, Blake + Dream (Wedding Film) - 2023

- Produced equipment, filmed, and edited.

**Director/Producer**, “Fww” (Music Video) - 2023

- Created treatment, produced locations and equipment, hired crew, filmed and edited final video.

**Producer/Director of Photography**, Flew’d Out (Short Film) - 2022

- Produced and shot all the principal photography for this project.

**Producer/Director/Editor**, Body Butter by Starr (Promotional Video) - 2022

- Produced equipment, filmed, and edited this promo video.

**Assistant Director**, Lil Buddy/Everybody On The Block (Music Videos) - 2022

- Managed the production schedule and ensured talent and crew were working on schedule.

**Writer/Director/Producer**, VIRAL The Short Film (Short Film) - 2021

- Cinema film directorial debut, wrote, produced, filmed, and edited.

**Director/Producer**, NFL Alumni x MCC (Mini Documentary) - 2020

- Produced, filmed, and edited this short docu to announce a partnership with the NFL Alumni organization.

**Director/Producer**, Jaden’s Voice (Promotional Video) - 2020

- Produced, filmed, and edited this promo video for an Autistic Advocate organization.

**Writer/Director/Producer**, Heart To Heart (Commercial) - 2020

- Produced, filmed, and edited this TV commercial for a local home healthcare company.

**Producer/Director**, Life Is Good, Villanova Commencement Speech (Promotional Video) - 2020

- Filmed and captured footage at Villanova University 2020 Graduation Ceremony.

**Director/Producer**, “MRS PUSHERMAN” (Music Video) - 2019

- Produced, filmed, and edited a music video for performer Robyn Hood.

**Director/Producer**, “REACH” (Music Video) - 2018

- Produced, filmed, and edited a music video for performer Robyn Hood.

**Director/Producer**, “I Dussé” (Commercial) - 2017

- Produced, filmed, and edited an unauthorized commercial treatment for D'usse Cognac.

## **EDUCATION**

Widener University, Chester, PA

2006

Bachelor of Science in Business Administration, Management Information Systems

- Completed a Service Learning Project and Senior Project by developing a membership database for the YWCA of Chester and volunteering time to enhance their computer lab.

- Concentration in Management Information Systems.

## **SKILLS**

- Video Production: Proficient in all aspects of video production, from concept to final edit.
- Technical Proficiency: Skilled in Adobe Premiere Pro, After Effects, Photoshop, Final Cut Pro X, DaVinci Resolve, Celtx, Studiobinder, Wrapbook, and digital/cinema camera systems (Arri, Canon, Sony).
- Project Management: Strong organizational and multitasking skills, with a focus on meeting deadlines and managing budgets.
- Creative Development: Expertise in scriptwriting, storyboarding, and visual storytelling.
- Team Leadership: Effective at leading and motivating teams to achieve creative and operational goals.
- Digital Media: Experienced in social media content creation and management.
- Document Preparation: Knowledgeable in creating Crew Memo Deals, Actor Deal Memos, Background Releases, Poster Style Release, Talent Release, Music Release, and Location Release.

## **AWARDS AND RECOGNITIONS**

- 2021 Lift-Off Short Film Selection

## **PROFESSIONAL AFFILIATIONS**

- Stage 32 Profile: <https://www.stage32.com/MagnumLifeMedia>
- Official IMDb Page: [IMDb](#)
- Vimeo Portfolio: <https://vimeo.com/magnumlifestylemedia>
- UpWork Profile: [https://www.upwork.com/freelancers/~01bb176f53ba64847d?mp\\_source=share](https://www.upwork.com/freelancers/~01bb176f53ba64847d?mp_source=share)
- Official LinkedIn: <https://www.linkedin.com/in/ahmedlindsay>

## **REFERENCES**

- Kyree Terrell - [kyreeterrell@gmail.com](mailto:kyreeterrell@gmail.com)
- Jamal Hill - [philavision@gmail.com](mailto:philavision@gmail.com)
- Solvan "Slick" Naim - [sliflicks@gmail.com](mailto:sliflicks@gmail.com)
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