

BRIANA CARTER

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📍 Jacksonville, FL 32218

SKILLS

- Personal Grooming
- Creative Direction
- Brand Representation
- Interpretive Posing
- Print Modeling
- Makeup Application
- Facial Expressions
- Audition Preparation
- Editorial Modeling
- Promotional Modeling
- Commercial Modeling
- Travel Readiness
- On-Camera Interviewing
- Posing Techniques
- Fitness Maintenance
- Adaptability
- Fashion Sense
- Product Knowledge
- Voice Projection
- Model Etiquette
- Body Language
- Glamour Modeling
- Time Management
- Camera Awareness
- Emotional Intelligence
- Interpersonal Communication
- Adaptable and Flexible

PROFESSIONAL SUMMARY

Proven Model with comp card, portfolio and digital commercial shots. Photogenic influencer can stand and hold positions for extended periods while taking direction on pose and expression. Showcases products on websites, apps, social media and other marketing avenues.

WORK HISTORY

Vystar - Model

- Elevated brand recognition by participating in high-profile fashion shows and ad campaigns.
- Collaborated with photographers and stylists for visually compelling photoshoots, resulting in increased publication features.
- Maintained a strong social media presence to promote brands effectively, gaining thousands of followers and increasing engagement.
- Showcased diverse clothing styles in runway shows, contributing to successful product launches and sales growth.

CubeSmart - Model

- Secured modeling contracts by attending commercial auditions and showcasing a versatile range of looks and poses.
- Enhanced brand visibility for clients with engaging promotional photoshoots and product advertisements.
- Collaborated with photographers to create striking images, resulting in increased sales for the brand.
- Developed a strong professional network by maintaining positive relationships with industry professionals.
- Showcased excellent time management skills during fast-paced shoots, ensuring all required shots were captured within deadlines.
- Increased client satisfaction by executing creative briefs efficiently and adapting to last-minute changes on set.

Denise Carol Models & Talent Agency - Model

Jacksonville, FL • 01/2022 - Current

- Collaborated with photographers and stylists for visually compelling photoshoots, resulting in increased publication features.
- Showcased diverse clothing styles in photoshoots, contributing to successful product launches and sales growth.
- Exemplified professionalism during fittings, rehearsals, and events, earning repeat bookings from prestigious clients.
- Adapted poses and expressions based on photographer direction for impactful editorial spreads in leading fashion magazines.
- Developed a versatile portfolio showcasing various looks from commercial to high-fashion projects, attracting new clientele.
- Participated in promotional events for major beauty brands, boosting product visibility and consumer awareness.

- Contributed to the success of marketing campaigns by providing eye-catching visual content for print and digital platforms.
- Enhanced company image through professional demeanor during public appearances such as interviews or meet and greets.
- Performed well under pressure in fast-paced environments like runway shows or photoshoots ensuring timely project completion.
- Collaborated effectively with fellow models, photographers, stylists, and makeup artists to create cohesive and successful projects.
- Adapted quickly to changing environments for continued professionalism under pressure.
- Remained focused, motivated and professional throughout long shoots and events.
- Developed growing contacts networks to secure regular work.
- Kept up with personal care to cut down on wait times for hair, makeup and styling.