

# Julia R. Buck

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**The University of San Francisco, School of Management**, San Francisco, CA

December 2021

Bachelor of Science in Business Administration - Major: Entrepreneurship and Innovation

Academic Scholarship Recipient

**Anglo American University**, Prague, Czech Republic

Summer Term: 2018

Study Abroad- Courses: Operations Management, Art & Architecture, Documentary Photography

## WORK EXPERIENCE

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**Intro Four LLC**, Los Angeles, CA

May 2022- Present

*Director*

- Consult with clients for custom clothing designs and commissioned art
- Evaluate and elevate brand identities through styling and design services
- Attend events with clients to serve as a liaison for their brands and future partnerships with guests

**Never In Fashion**, Los Angeles, CA

April 2021- May 2022

*Creative Director*

- Lead content creation for brand social medias and PR
- Facilitated design and production of main aspects of the clothing line
- Conducted celebrity styling sessions, showroom visits and celebrity partnerships.
- Customized one of one garments through unique fading, painting, drawing and sewing techniques.

**Magnet Media**, New York, NY

January 2021- May 2021

*Sales and Business Development Apprentice*

- Conducted internal and external sales processes for multiple fortune 500 companies
- Developed a strategic plan for key accounts and industry verticals
- Ensured that strong ties with key accounts were developed, maintained and leveraged for greater revenues and deeper relationships

**Anthropologie, URBN**, San Francisco, CA

November 2020- January 2021

*Seasonal Associate*

- Practicing retail sales and merchandising tactics
- Use organizational and problem-solving skills to assist customers with styling tips, product knowledge, and purchases
- Process, pack and fulfill outgoing orders to customers

**Price.com**, San Francisco, CA

October 2019- February 2020

*Head of Business Development*

- Managed all company marketing, social media, and partnership outreach/communications
- Had direct collaboration with all business partners and took lead on many marketing and affiliate based projects
- Promoted as an Intern to head of business development

**Frey Buck P.S.**, Seattle, WA

June 2017- October 2020

*Office Assistant*

- Designed and ran original copy and art for advertisements
- Read through past cases, determined relevance, and recorded steps that should be further taken with the files in excel
- Provided administrative tasks and organized case files by the relevance of contents

## COMMUNITY INVOLVEMENT

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Student Marketing Association – New member and active participant SPEED Art

Art Museum Volunteer – Gallery and event volunteer

Journeys Within Our Community – English and interview training for Cambodian students

Kiss the Ground- Environmental Activist Documentary

NPH Youth Board- Founding Youth Board Member and Child Sponsor

Delta Sigma Pi International Business Fraternity- Vice President of Professional Activities