

ROB NANCE

Junior Art Director

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Aspiring Junior Art Director, committed to creating visually stunning and effective advertising campaigns that resonate with clients' target audiences.

EDUCATION

The Book Shop School for Ads

Advertising Portfolio Program

April 2024 - Present

El Camino College

Digital Arts Certificate

January 2024 - Present

EXPERIENCE

SYSTEMS TRAINING CENTER

Conceptualized and created advertising campaigns. Designed presentation decks, flyers, email ads, newsletters, and program guides, ensuring brand consistency.

Leveraged creativity and strategic thinking to enhance marketing efforts and drive membership growth.

INDEPENDENT DESIGN WORK

Video and audio editing for YouTube and podcasts. Created polished content and developed cohesive brand identity. Designed logos for YouTube channels and handled various design projects, visuals and audio enhancements to meet client needs.

ROBNANCEDESIGN.COM

CREATIVE ADVERTISING

Ability to produce creative concepts for campaigns and think in 360 degrees. Strong desire to work collaboratively to execute our best ideas.

DESIGN SKILLS

- Motion Graphics
- Video Editing
- Logo design
- Branding
- Typography
- Layout

SOFTWARE SKILLS

- Photoshop
- Premiere Pro
- Illustrator
- After Effects
- Indesign
- Animate

STRENGTHS

- Able to approach design challenges from unique angles.
- Capable of generating innovative ideas and solutions.
- Skilled at crafting catchy and relevant names.
- Adept at learning AI technology.
- Understanding of when and where to add humor and levity.
- Can figure out solutions even in unfamiliar territory.

OTHER RELEVANT SKILLS

- Karaoke King
- D&D Lawyer
- The music and movie tastes of a 13 year old girl in 1996