



# Jayla J. Birotte

## Broadcasting and Production

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Zachary, LA 70791

*I am a young sports enthusiasts, seeking gainful, full-time employment in the media, and make positive contributions to my employer and my local and state community by using my writing, speaking, and interpersonal skills to display the love and passion for sports through my work.*

## EDUCATION

Studying Sports Communication  
Southeastern University/  
BRCC  
08/2021 - Present

## SKILLS

Acting  
Theatrics  
Punctual  
Knowledgeable on Sports  
Great with Stats in Football and Basketball  
Listening  
Observation  
Analysis and Commentating

## ACHIEVEMENTS & AWARDS

Producer – Christmas Play – Beech  
Groove B.C. (2024 & 2022)

Southeastern “Squirrels”  
Production (Spring 2023)

Best Supporting Actress Nominee  
– Alpha Psi Omega (Spring 2023)

Sports Media Day Selection with  
New Orleans Pelicans  
(Spring 2023)

## EXPERIENCE

### Production Assistant/Camera Operator -**ESPN/Southeastern Channel**

Southeastern Men’s Football, Baseball & Basketball  
Southeastern |Spring 2023

Assisted with providing food to crew members on the field, stadium, and arena for football and basketball games. Relaying equipment as needed. Ultimately being promoted to camera operator for Men’s Basketball home games. Responsible for floor camera operation and ensuring that all live play and action was captured.

### Camp Counselor/Head Counselor

Exxon-Mobile YMCA | Summer 2022 and 2023

Provided opportunities to campers to have an enjoyable summer experience while helping them develop self-awareness and respect for the world around them. Incorporated my love for sports to develop a spirit of a healthy lifestyle for all of the children that attended camp each year. Ultimately promoted as Head Counselor and became responsible for before and aftercare for campers.

### Cashier

McDonald’s | January 2019 and August 2021

### Photographer

SeaWorld Park and Recreation | Jan 2017 and Aug 2019