



# Serenity Smith

## Editorial/Commercial Model

Atlanta, GA

(678) 938-1471

[theserenityisreal@gmail.com](mailto:theserenityisreal@gmail.com)

**31/24/35, 5'7", 120lbs**

Runway Model with a talent for creating cohesive looks and conveying specific emotions on the runway. Experienced in collaborating with designers and stylists, she brings professionalism, poise, and versatility to every project.

## EXPERIENCE

### **Betty Marie, Atlanta, GA** - *Brand Ambassador*

MARCH 2023 - PRESENT

- Collaborated with designers and stylists to create cohesive looks
- Maintained a professional attitude and demeanor

### **La Maison Rouge, Atlanta, GA** - *Runway Model*

JULY 2020 - JULY 2020

- Cooperated with stylists and management to ensure shoots went smoothly.
- Walked with poise and conveyed specific emotions under the direction of the show designer.
- Successfully showcased the designs and garments of the designers.
- Worked closely with photographers, fashion coordinators, directors, producers, stylists, make-up artists, and other models.
- Brought forth endurance and the ability to stand for extended periods.

### **DuTrae, Atlanta, GA** - *Editorial Model*

JANUARY 2021 - PRESENT

- Learned about lighting and photography techniques such as composition, color, and shadows
- Developed and refined model's posing and expression skills
- Gained Exposure and Recognition through social media
- Created a diverse range of images to showcase versatility and range as a model, expanding portfolio

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## **Burghalie Academy of Visual Arts - *Runway Model***

March 2023 - September 2023

- Posed for editorial photoshoots, fashion campaigns, and runway shows.
- Maintained a strong online presence through social media platforms to promote modeling work
- Maintained a professional and punctual work ethic, consistently meeting project deadlines.
- Chosen to be the face of Burghalie Billboard July 2024

## **My Mental Health Fashion Show - *Runway Model***

June 2023 - August 2023

- Demonstrated a commitment to continuous self-improvement and growth as a model.
- Collaborated closely with designers to bring their creative visions to life.
- Adapted to various styling requirements

## **Nature's Beauty Fashion Week - *Runway Model***

September 2023 - October 2023

- Represented 5 different Fashion Designers on all 3 days of event

## **SKILLS**

- Excellent communication and interpersonal skills
- Ability to work well under pressure and meet tight deadlines
- Strong posing skills
- Experience with hair and makeup styling
- Maintaining a professional and positive attitude on set
- Maintaining a fit and healthy body
- Posing and modeling for photoshoots
- Creating and maintaining a portfolio to showcase work
- Following directions and instructions from directors and producers
- Collaborating with photographers, makeup artists, and stylists

## **EDUCATION**

**Arabia Mountain High School | Lithonia, GA - *High School Diploma***

AUGUST 2015 - MAY 2019

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**Georgia Piedmont Technical College | Clarkston, Georgia** - *Intro to Media Technology / Intro to Design and Media*

2019

**Cultural Exploration of Europe/Language Study in Paris/Internship in Dublin, Ireland/Leadership Academy in London** - *Education First Gap Semester*

July 2019 - December 2019

**Georgia MLS Training Institution | Morrow, Georgia** - *Real Estate Pre-License*

2019 -2020

**CE Shop, Inc. | Online** - *Georgia Post-Licensing for Real Estate Salesperson*

2021-2022

**Diva Davanna Runway Master Class | New York, NY**

September 2023