

DONALD COFFER

PROFILE -

Motivated marketing professional with hands-on experience in sales and business operations. Extensive training in business with an emphasis on marketing and long-term market strategies. Consistently meeting deadlines while managing multiple accounts and responsibilities.

EDUCATION -

University of Southern Mississippi (USM)
BS. (Bachelor of Science) in Business Administration with a focus in Marketing

Mississippi Gulf Coast Community College
Associate of Arts (Phi Theta Kappa, International Honors Society, President's List 4.0 GPA)

CONTACT -

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EXPERIENCE -

Certified Technician/Trainer- DRIG LLC

Traveling Gig

July 2023- present

In charge of installing GPS and low voltage devices on various equipment. Responsible for training and mentoring new employees. Tracked and recorded inventory for projects while conducting reports and analysis. Traveled across the U.S. using time management and multi-tasking expertise.

Logistics- Stennis International Airport

Bay St. Louis, MS

January 2022 - July 2023

Day-to-day airport operations. In charge of maintaining the airfield and over 30 buildings at the facility. Resolving issues effectively through problem solving and communication. Establishing team priorities while also demonstrating a strong customer service background.

Marketing Associate - Sliver Slipper Casino

Bay St. Louis, MS

July 2019- January 2022

Allocated for marketing events and hotel operations. In charge of generating and maintaining new business. Conducted market strategies that helped maintain an up-to-date knowledge of promotions and events. Proficient in handling money and processing payments with zero discrepancies.

Marketing Manager- Harrah's Gulf Coast

Biloxi, MS

February 2017- July 2019

Managed and coordinated with the event staff. Improved current and future events. Implemented and improved events and promotions on the gaming floor, while offering a friendly and convenient service. Adopted ideas into business strategies while constantly improving skills through extensive research.