

# Eric Ashleigh

## Creative Agent



w: [cmun.co](http://cmun.co) / [leftofe.com](http://leftofe.com)

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### Profile

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Multi-faceted creative generalist & photographer with over fifteen years experience across all platforms and mediums and amongst the worlds most premiere brands. Having worked on every type of creation from brand launches to international photography campaigns and for everyone from local publications to global brands, the output has been just as rewarding as the challenges they provide..

### Experience

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#### COMM/UNION

Founder / Creative Director

Philadelphia

2014 - Present

- Researching and developing boutique design agency experiences for a wide array of clientele: Start-up's, Saas, B2b, and B2c enterprises.
- Services include: Branding & Identity Systems, Websites, Marketing, Photography and Collateral.
- Partnering with over 30 businesses and individuals to design, develop and integrate their bespoke systems into real world use and launch.
- Maintaining and building upon existing relationships with clients, contractors, and vendors on a long-term basis, with some partnerships seeing their first \$1m+ annual gross.

#### Leftofe

Lead Photographer

Philadelphia

2010 - Present

- Conceptualizing and generating creative photography services for 100+ clients.
- Producing art directing within all categories of photo production from concept to publication, with emphasis on lifestyle, product and advertising.
- Creating and developing international ad campaigns resulting in 20% growth.

#### DAP Painting & Contracting

Project Manager

Philadelphia

1999 - 2010

- Managed a team of 3-5 persons on projects ranging from general contracting to large scale painting productions in offices or businesses.
- Maintained and built relationships with 100's of customers, contractors, and vendors, providing exceptional customer service which translated to 5% annual growth.

### Education

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#### Tyler School of Art

Bachelors Degree (major, Graphic Arts & Design, minor Photography)

Philadelphia

2002 - 2007

### Awards

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- ASMP Photo Annual (2018)
- PDN Magazine (2015)
- PRINT Magazine (2010)
- HOW Magazine (2007)

### Clubs / Leadership

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**CLIMATE REALITY**  
Al Gore - Philippines  
2016

**PRESIDENT of F.O.R.**  
New Jersey  
2014 - 2020