

# RACHEL MAWUENA QUIST

FOUNDER, URBAN CERAMICS
FREELANCE RADIO & TELEVISION PRODUCER, VOICEOVER ARTIST
CREATIVE CONTENT CREATOR & DIRECTOR

# PROFILE

I am a multi faceted creative, with skills in radio and television production. I am fuelled by the fascinating idea of creating marketable creative content for brands through the use of traditional and social media. I have robust practical experience in the various aspects of production, including production management and coordination.

# EDUCATIONAL TRAINING

#### **Alliance Française**

DELF A1 Examination | Jan. 2018 - Mar. 2018

#### **Ghana Telecom University**

Bachelor of Science in Business Administration (Marketing) | Jan. 2013 - Nov. 2016

# **ACHIEVEMENTS**

On location producer for the 27th Issue of Vanity Fair

Voice Over artist for the maiden Gavi vaccine Alliance Summit 2020

Producer for the maiden Essence Full Ciircle Festival

# CAREER SUMMARY

#### Founder

Urban Ceramics Ghana|Present
 VoiceOver Artist | Present

#### Content Studio Producer 2023 - Present

• Publicis West Africa

Freelance Radio and Television Producer 2019 | Present

#### Afrofuture 2023

• Transportation Lead for Artists (International Artists)

## **Creative Content Creator: Kollage Media**

ECG TVC

### Transportation Lead for Artists & Speakers (International & Local Artists)

Afrochella 2022

## Event Producer Glitz Fashion Week 2022: Glitz Africa

• Fashion Show & Fashion Presentation By Mai Atafo

# Creative Content Creator, CopyWriter, Producer & Production Coordinator

• Glitz Fashion Week & Hubtel Partnership Ad Campaign

# Event Co Producer : Kollage Media

• Clean Cooking Alliance Forum 2022

### Transportation Lead for Artists & Speakers (International & Local Artists): Universal Music Group

• Global Citizen Festival 2022 : Accra, Ghana

# Co - Producer : Glitz Africa

• Ghana Women Of The Year Honours 7th Edition

# **Documentary Producer: TD Afrique**

• A Day In Ghana With Kendrick Lamar

# **Costumier - Sparrow Studios**

Eno

# Team Lead (Operations): Beyond Accra

• Afrochella 2021

# **Creative Producer: Malz Promotions**

• Miss Universe Ghana 2022

# Social Media Manager

- Sincerëly Sanitary Pads Ghana
- SHE-Y By Menaye

# Producer (On Location) : TD Afrique

Vanity Fair 27th Issue Creative Production

# **Autobiography Proof Reading and Editing**

• Mission (IM) Possible is Possible



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# CHARACTER REFERENCES

Kenny Tagoe
Publicis West Africa

Antoine Mensah Radio Presenter

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HOW TO REACH ME

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# CAREER SUMMARY

#### **Creative Content Creator & Consultant**

NIDO Mums

Country Lead Content Producer: TD Afrique

• Esssence Full Circle Festival (Maiden Edition: Year Of Return)

#### **Producer & Client Service Executive**

- Sparrow Productions | Dec. 2016 Apr. 2019
- Creation of content for projects i.e Commercials, TV Shows Series, and Films
- Management of audio, video and still photography and other aspects of production.
- Liaising with clients on projects and preparation of presentations.

# **Production Manager**

- Insel Communications | Sep. 2019 Oct. 2019
- Managing audio, video and still photography productions, liaising with clients on production projects and preparation of presentations
- Development of advertising concepts with viral potential

#### Producer

- Live 91.9 FM | Sep. 2014 Apr. 2016
- Producing the Young Wild and Free Show
- Creation of content, show programming and recording
- Scheduling of interviews-