

# Aida Mandić

**Actress, Author, Poet, Songwriter, Speaker, Marketing Professional, Entrepreneur**

Los Angeles, CA

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Experienced Marketing, Advertising, and Events Professional with a demonstrated history of working in large-scale events, public relations, brand development, marketing, advertising, and more. Strong professional skills with a Bachelor of Arts.

Willing to relocate: Anywhere

Authorized to work in the US for any employer

## Work Experience

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### **Published Author**

Amazon/CreateSpace

July 2017 to Present

- Author of 130 books. Titles available here:

<https://www.amazon.com/Aida-Mandi%25C4%2587/e/B08HY8QWKB>

<http://www.aidamandic.com>

- Spoke extensively about my experiences as a refugee, genocide survivor, immigrant, and bullying survivor in order to encourage people to fearlessly pursue their passions

### **Founder / CEO**

Searchkey, Inc

January 2017 to Present

- <http://www.searchkey.us>
- Changing the way people think about the presentation of information, opportunities, and resources by making the world more informed and success-oriented in regards to education
- Formed a database that offers hundreds of millions of dollars in scholarships, fellowships, awards, grants, contests, honors, competitions, and foundations
- Saved ~30 hours of work per week by helping programmers develop a learning search algorithm and advanced web-crawler that extracts relevant information from the Internet
- Managed a team of 20+ people while simultaneously managing all social media campaigns

## Education

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### **Study Abroad in English Language and Literature**

St Peters College, University of Oxford - Oxford

2012 to 2012

### **Bachelor's in Women's Studies, Entrepreneurship, Bosnian/Croatian/Serbian**

University of Michigan - Ann Arbor, MI

2008 to 2012

## Skills

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- Journalism
- Communication skills
- Editing
- Social media management
- Organizational skills
- AP style
- Time management
- Adobe Premiere
- Microsoft Excel
- Photography
- Copy editing
- Adobe Photoshop
- Copywriting
- Interviewing
- Content management systems
- WordPress
- Fact checking
- Adobe Creative Suite
- Microsoft Word
- Analytics

## Assessments

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### **Teamwork: Interpersonal skills — Proficient**

December 2021

Responding to challenging team situations at work

Full results: [Proficient](#)

### **Written communication — Proficient**

December 2021

Best practices for writing, including grammar, style, clarity, and brevity

Full results: [Proficient](#)

### **Proofreading — Proficient**

November 2021

Finding and correcting errors in written texts

Full results: [Proficient](#)

### **Social media — Proficient**

December 2021

Knowledge of popular social media platforms, features, and functions

Full results: [Proficient](#)

Indeed Assessments provides skills tests that are not indicative of a license or certification, or continued development in any professional field.

## Additional Information

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- Formed Bosnian Youth Tutoring & Detroit Youth for Anti-Bullying at the age of 13
- Served 10,000+ hours as President/Founder of both programs from 2004 - 2012
- Mentored 500+ schoolchildren on education, healthy habits, and goal-building
- Awards received: Coca-Cola Scholar, Prudential Award, Elks Scholar, Michigan Promise Scholar, Michigan Competitive Scholar, Doing Good Scholar, Ginsberg Scholar, AmeriCorps Scholar, Securitas Scholar, Forbes Fellow, World Economic Forum Global Shaper, Clinton Scholar, Aspen Scholar