



# LA'DAYSHA JOHNSON

FILM DIRECTOR & CONTENT CREATOR

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## WORK EXPERIENCE

### FILM DIRECTOR

#### Freelance Experience, 2013 - Present

- Spearhead artistic and dramatic aspects and visualize film to fulfill creative vision.
- Choose the cast members, production design and all the creative aspects of filmmaking.
- Communicate with everyone involved in the project
- Working with team supervisors to ensure the project stays on task and that deadlines and budget constraints are met
- Hire cast members, production professionals and other individuals involved in the filmmaking process
- Read and edit scripts

### MUSIC VIDEO FILM DIRECTOR

#### Freelance Experience, 2016 - Present

- Oversee the production of music video short films that combine a song with visual imagery—from initial conception to final editing.
- Select music-based scripts and treatments and coordinate with set designers, costume designers and make-up artists.
- Spearhead artistic and dramatic aspects and visualize song to fulfill creative vision.
- Choose the cast members, production design and all the creative aspects of filmmaking.

### TALENT COORDINATOR

#### Nike Yard Runners Campaign, 2021

- Communicate with talent about campaign expectations and goals.
- Collaborate with other team members on budgeting and allocating funds.
- Delegate tasks to appropriate team members.
- Manage talent itineraries and travel accommodations.

### SCRIPT ASSISTANT

#### Tyler Perry Studios, 2018 - 2022

- Review, print, and organize scripts for recommendation, consideration, or pass.
- Schedule talent rehearsals.
- Rehearse with talent on and off set.
- Analyze premise, tone, and synopsis with script supervisor.
- Distribute written materials, ensuring crew on set receives an accurate script and other updates on talent sides.

## SUMMARY

La'Daysha Johnson is a Photographer, Cinematographer and Film Director based in Atlanta, GA. With 8 years experience in the entertainment industry, La'Daysha has the ability to learn quickly and adapt to fast paced environments.

Her goal is to obtain a professional position within the film industry utilizing a keen ability to convey authenticity, freedom of expression and a unorthodox approach to storytelling.

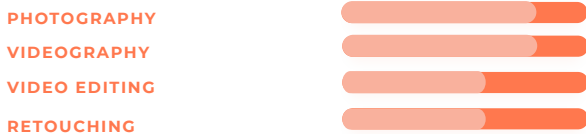
## EDUCATION

### GEORGIA STATE UNIVERSITY

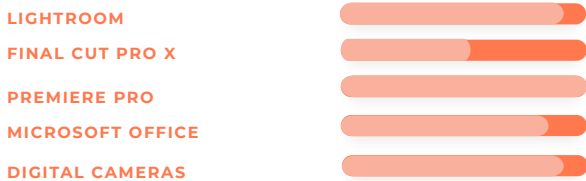
Bachelor of Arts in Film, Minor: Journalism, 2016  
• Completed the Bachelor's Degree with Distinction

## SKILLS

### PROFESSIONAL SKILLS



### TECHNICAL SKILLS



### PERSONAL SKILLS



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## INTERNSHIP

Derek Blanks Photography, 2015-2017

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## WORK EXPERIENCE (continued)

### CAMERA OPERATOR

**Black Feminist Future, Jubilee Campaign, 2021**

- Operate camera and recorded scenes for film production.
- Collaborate with other film professionals, including lighting technicians and directors to determine desired effects, lighting requirements, camera movements and filming sequences.
- Watch filming sets closely to determine if problems are present in regards to camera angles and lighting and notify the director about issues before filming starts.
- Arrange studio set to best suit the settings on the camera, and control the lighting equipment, film stock, audio and cameras to get the result the director desires from the film.

### CONTENT CREATOR

**Vegan Batch, 2018**

- Produce entertaining and educational vegan related material.
- Create both digital media and offline content that catered to the interests of a target audience.
- Create various content types (videos, graphics) with relevant tone and style, adhering to the respective style guides.
- Utilize various digital publishing platforms to create structured drafts.
- Target content to specific audiences and focus on trending topics.
- Incorporate blog and social media posts in both websites and social media platforms

### CAMERA ASSISTANT

**Derek Blanks Photography, 2015-2017**

- Assist lead photographer
- Prepare and manage equipment throughout pre and post production.
- Focus camera lens on talent within the frame.
- Assistant editor.