

# Rahma Abdullahi

Columbus, Ohio 43229 | Tel: 614-674-9025 | Email: [abdullahirahma2000@gmail.com](mailto:abdullahirahma2000@gmail.com)

## SKILLS

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- **Programming Languages:** HTML, Java, SQL, Python, and Ruby,
- Leadership, Sales, Communications, Outreach, Word, Excel, PPT, Sales, Problem Solving, Critical Thinking, Project Management, Organizing, Customer Service, and Innovation

## WORK EXPERIENCE

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### Community Engagement Director

Jan 2021– Present

*Muslim American Society , Columbus Ohio*

- Lead cross-functional teams to execute community engagement projects from inception to completion with weekly meetings and check-ins.
- Set project goals, timelines, and milestones, while ensuring alignment with organizational objectives.
- Develop comprehensive community engagement strategies aligned with the company's mission and values, identifying growth opportunities, and implementing initiatives to enhance community impact.
- Advocated for the needs and interests of community members within the organization, amplifying diverse voices, and fostering inclusivity within the community.
- Utilize data analytics tools to measure the success of community engagement initiatives and identify areas for improvement, interpreting metrics and feedback to drive data-driven decision-making.

### Software development, Project Management, Requirement Analyst Intern

May 2019– Aug 2022

*Nationwide Mutual Insurance Company, Columbus OH*

- Supported Enabled Compensation Excellence (ECE) within the Agency & Data Solutions organization.
- Drove planning work that moves work to the agile lines.
- Supported ECE Program performing various activities including support of our Technology Innovation analyst (TIA), Delivery Coordinator, Product Managers and Software Engineering Product Managers in various activities that nourish the planning efforts such as developing SharePoint efforts.
- Partnered with PMs and metrics development team to build a metrics dashboard for the use by leadership.
- Worked on nationwide internal Artificial Intelligence's data repository.
- Collaborated with the Delivery Leader and Delivery Coordinator to enhance the delivery process model from elaboration through Production Delivery with a focus on Product Centric Metrics.
- Handled software development services for a data-based team and user testing.
- Led a Mentorship/internship initiative for inner city high schoolers and middle schoolers. Worked with the superintendent (Columbus City Schools) Nationwide AVP, and the Women in IT group to bring the program to students.

### Twitter First Flight Program

May 2020 – June 2020

*Twitter, Remote*

- Was chosen out of a select few to participate in a program for third year students who identify as black, Hispanic/Latinx and or indigenous people to break into tech.
- Was able to network and code with twitter programmers and leaders.

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## WORK EXPERIENCE

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### **Mobile Sales Consultant**

May 2017 – Jan 2019

*Best Buy, Columbus Ohio*

- Provided quality expert guidance and sold tailored phone plans to customers, ensuring satisfaction, and resolving any issues with their phone carrier.
- Participated in a leadership training program called Harvest, taught by general and district managers, honing skills in sales, leadership, communication, and team management.

### **Corporate Communications IT Intern**

May 2018 – Aug 2018

*American Electric Power, Columbus Ohio*

- Led multiple outreach and branding projects to promote company products and initiatives, collaborating with cross-functional teams to develop strategic communication plans and creative assets.
- Spearheaded the coding and design efforts for the user experience of the company's new AEP mobile application for Android and iOS, working closely with developers and designers to ensure alignment with brand guidelines and user preferences.
- Edited and designed utility websites using HTML, implementing best practices in web development and design to optimize user experience and drive engagement.
- Created and curated engaging content for digital platforms, including social media posts, blog articles, and website copy, to maintain brand consistency and relevance in the tech industry.
- Monitored and analyzed website performance metrics, utilizing insights to refine content strategy, improve SEO, and enhance overall user experience.

## ACTIVITIES & AWARDS

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- Grace Hopper Scholar, OSU Student Government – Government Relations Officer, Executive Board Member Of The Somali Student Association, JBC Team Coordinator/Manager, CCS Community Coalition Lead, CCS Safe schools working group, Ohio Voice Transforming Justice Program Fellow, OSU Intramural Basketball/Softball Captain, Catalyst For Positive Change Award- (Syntero, 10 Tv), Best Presentation/ Crushed It Award (Cbus Hackathon), Golden Brave Award, National Honor Society President , Lift Crew Leader, Academic League ,Principal Advisory Council

## EDUCATION

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### **Western Governors University, Salt Lake City, UT**

*Jan 2022- April 2024*

Changed major to Bachelor of Science Business Administration, Information Technology Management

### **Ohio State University, Columbus, OH**

*Dec 2019- May 2021*

Worked towards a Computer science degree.

### **Otterbein University, Columbus, OH**

*Jan 2018-May 2018*

Bachelor of Science Computer Science and Engineering

Minor: Business Management

**Relevant Courses:** IT project management, Data Structures & Algorithms, Operating Systems; Data Communications & Networks, Principles of Financial and Managerial Accounting, Concepts in Marketing, Sales, and Customer Contact



