

Angela Aurentz
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Profile:

Results-driven Manager with a proven track record of fostering efficiency and delivering high-quality work. Known for creating collaborative environments and dedicated to professional development. Seeking leadership roles to further career growth and leverage expertise in cosmetology, employee relations, and career counseling.

Core Competencies:

- Strong understanding of cosmetology standards and theories
- Exceptional customer care and communication skills
- In-depth product knowledge
- Proficient in conflict resolution and employee relations
- New store development-franchise
- Experienced in new store development
- Skilled in using SharePoint and Microsoft Office Suite

Work Experience:

Career Services Director
Collective Academy, Dallas TX

January 2024 - Present

- Conducted individualized career counseling sessions, helping individuals define career aspirations and goals.
- Provided personalized guidance on career paths, industry trends, and effective job search strategies.
- Expert in resume and cover letter enhancement, staying current with industry-specific trends.
- Educated individuals on job search techniques, conducted workshops on LinkedIn optimization, and created job search action plans.
- Prepared individuals for interviews through mock sessions and provided guidance on professional etiquette.
- Organized and facilitated career development workshops on goal setting, career exploration, and personal branding.

- Fostered employer engagement, connecting individuals with job opportunities through various channels.
- Stayed updated on industry trends and pursued continuous professional development.

Shop General Manager
Heyday, Dallas, TX

October 2022 - December 2023

- Led a team of 25+, fostering an ownership culture and achieving exceptional results.
- Successfully grew the client base from 0 to over 350 in 6 months.
- Managed day-to-day operations, from front to back of the house.
- Developed employee and client relationships, promoting two employees from entry to leadership.
- Conducted onboarding and training, provided continuous feedback and coaching.
- Strategized revenue growth through scheduling optimization and client loyalty programs.
- Contributed to business plans and partnered in marketing strategies across 4 shops.
- Assisted in managing P&L to increase revenue and manage expenses.

Services Manager
Ulta Beauty, McKinney, TX

September 2020 - August 2022

- Provided high-level guest service and advocated for loyalty programs.
- Conducted interviews and coached employees for growth.
- Monitored salon and boutique maintenance as per standards.
- Reviewed Key Performance Indicators against the budget for goal achievement.
- Managed salon schedules aligning with guest preferences and resources.
- Conducted interviews and provided growth opportunities.
- Adapted to new technology and facilitated team training.
- Assisted in managing P&L to increase revenue and manage expenses.

Salon Manager
Ulta Beauty, Plano, TX

March 2020 - September 2020

- Managed salon schedules aligning with guest preferences and resources.
- Conducted interviews and provided growth opportunities.
- Adapted to new technology and facilitated team training.

Phase 1 & 2 Esthetician Instructor

Ogle School of Hair, Skin & Nails, Arlington, TX

October 2018 - March 2020

- Instructed students on facials, waxing, and product knowledge.
- Collaborated with management for student progress and satisfaction.
- Developed curriculum formats and maintained documentation.

Phase 2 Cosmetology Instructor/Wella Expert

Ogle School of Hair, Skin & Nails, Dallas, TX

February 2017 – 2020

- Instructed students on cut, color, and styling while fostering creativity.
- Liaised with salon clients for service satisfaction.

Esthetician Director

Hands on Therapy, Mesquite, TX

July 2016 – May 2017

- Developed lesson plans and oversaw practical courses.
- Managed inventory and acted as a community representative.
- Liaised with salon clients for service satisfaction.
- Instructed students on facials, waxing, and product knowledge.
- Collaborated with management for student progress and satisfaction.
- Developed curriculum formats and maintained documentation.

Education:

- National Beauty College, Garland, TX
 - Cosmetology Diploma, October 2013 & November 2015 - April 2016
 - Cosmetology license, 1,500 hours of advanced training.
- Ogle School of Hair, Skin, & Nails, Dallas, TX
 - Esthetician Diploma, December 2009
 - Esthetician license, 750 hours of skincare training.