

EHTISHAM SAJID

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WWW: <https://www.instagram.com/iamjnoweb/>

SUMMARY

Goal-driven Graphic Designer successful at applying technical skills to create art to inform and engage customers. Clear communicator and collaborative team player with eye for detail and skilled in desktop publishing tools and graphic design software. Maintains technical knowledge by attending design workshops, reviewing professional publications, and participating in professional societies.

SKILLS

- Social Media Design
- Branding and Identity
- Typography Design
- Environmental Graphics
- Adobe After Effects
- Graphic Design
- Project management abilities
- Logo creation
- Adobe Creative Suite (Photoshop, Illustrator, Dreamweaver)
- Digital graphics
- Digital imagery
- Visual design
- Microsoft Office expertise
- Advertising understanding
- [Software] expertise
- Account Management
- Image Editing
- Marketing media
- Video Editing

EXPERIENCE

07/2023 - Current

Graphic Designer

Click Estate - Lahore, Pakistan

- Designed print materials such as brochures, flyers and posters for marketing campaigns.
- Assisted in selecting colors, images, text style and layout for each project.
- Produced promotional displays, packaging and marketing collateral for retail environments.
- Contributed ideas to brainstorming sessions regarding new products or features.
- Provided support on photo shoots related to the project's needs.
- Edited photographs for use in digital media platforms including web banners and social media posts.
- Maintained up-to-date knowledge of industry trends in graphic design technologies.
- Developed graphics, logos and layouts for product illustrations, company logos, and websites.

02/2023 - Current

Remote Job Graphic Designer

Journey 2 Music - Lahore, Pakistan

- Edited photographs for use in digital media platforms including web banners and social media posts.
- Maintained up-to-date knowledge of industry trends in graphic design technologies.
- Created visual concepts using computer software to communicate ideas that inspire, inform, or captivate consumers.

- Managed the daily operations of all assigned social media accounts.
- Reviewed analytics data regularly to identify areas of improvement in our campaigns.
- Organized events or webinars related to the company's products or services.

02/2021 - 07/2023

Cashier Supervisor

Risen Cash & Carry - Lahore Askari XI, Pakistan

- Conducted regular audits of register tills to ensure accurate balances were maintained at all times.
- Investigated discrepancies between physical inventory counts versus computer records.
- Coordinated with other departments regarding payment issues that may arise.

EDUCATION AND TRAINING

08/2019

Matric Bise Lahore: Computer Science

Scholars School System Lahore - Lahore, PB

- Member of the (list the organization or club GFX MENTOR)

LANGUAGES

Urdu: First Language

English: A1

Beginner

REFERENCES

References available upon request.