

# COLETTE BELZER

[cmb508@miami.edu](mailto:cmb508@miami.edu) • (847)-732-5494 • [LinkedIn](#) • Portfolio: <https://cmb508.wixsite.com/colette-belzer>

## EXPERIENCE

### Social Media Assistant

UM School of Communication / Fall 2023-present

- Strategy for TikTok, Instagram, and other channels
- Working solo and with a team to plan, create, and post content
- Copywriting
- On camera presentation skills

### Design Chair

Delta Kappa Alpha / Spring 2024-present

- Create promotional materials for digital and physical distribution
- Design merchandise & upkeep storefront

### Photographer

Orange Umbrella Consultancy / 2023-present

- Communicate with clients & other depts.
- Brainstorm & execute photoshoots

### Social Media Content Creator

Self Employed / 2018-present

- YouTube, Instagram, Pinterest, & TikTok
- Building a brand & community

### Head Video Producer

Distraction Magazine / 2022-2023

- Primary videographer/editor for social media
- Brainstorm ideas & monitor trends
- Delegate & manage projects
- Hold workshops & training sessions

### Freelance PR & Social Media Consultant

Berkshire Hathaway / Summer 2023

- Plan, create, & strategize social media content (Facebook, Instagram)
- Create flyers, feature sheets, & other promotional materials

## SKILLS

- Microsoft Office Certified
- Final Cut Pro
- Premiere
- InDesign
- Photoshop
- Lightroom
- Canva
- Asana
- Sprout Social
- Meta Business Suite
- Copywriting
- Presenting
- Leadership
- Communication

## EDUCATION

University of Miami / Class of 2026

'Cane's Achievement Scholar

3.956 GPA

- General **Motion Pictures** Major
- **Public Relations** Major
- Art Minor

New York University / 2021

- TV & Film Industry Essentials Course Certificate

## AWARDS & ACTIVITIES

- Outstanding Student Worker Award (Spring '24)
- Delta Kappa Alpha
  - Design Chair
  - Co-Programming Chair (Spring '23)
  - Recruitment Captain

## INTERESTS

- Traveling
- Theme Parks
- Film
- Sustainability & Conservation