

# DENA ALLEN

Merchantville, NJ 08109

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## PROFESSIONAL SUMMARY

Curve fashion and beauty professional with experience showcasing a variety of fashion looks for garment designers, buyers, sales personnel and customers on QVC. Versatile Model with international fashion and beauty industry exposure. New face model featured in multiple on-air shows.

## SKILLS

- Hair color: [BLACK
- Height: [”5,6
- SAG-AFTRA member STUDENT
- Content & UGC Creator
- Memorization skills
- Stand-in experience
- Dependable and punctual
- Comprehensive tech training
- Accepts direction and coaching graciously
- Exceptional interpersonal skills
- Agile
- Fast learner
- Professional demeanor
- Works well under pressure
- Exceptional communicator
- Can-do attitude
- Time management

## WORK HISTORY

07/2023 to **MODELING**

Current **QVC Studio Park** – West Chester, PA

- Posed and strutted to demonstrate features such as garment quality, style and design.
- Met with the fashion director to discuss the required poses, movements and persona to be

portrayed.

- Promoted products and services by posing for commercials, live shows and photo shoots.
- Fostered a positive learning environment by modeling respect, empathy, and enthusiasm for learning.
- Maintained a consistent personal practice schedule, modeling dedication to self-improvement for clients.

05/2024 to **Model**

05/2024 **Stitch Fix** – Orefield, PA

- Performed well under pressure in fast-paced environments like runway shows or photoshoots ensuring timely project completion.
- Created looks according to brand directives through photographer, stylist and makeup artist collaboration.
- Secured repeat bookings through outstanding professionalism and versatility.
- Adapted quickly to changing environments for continued professionalism under pressure.
- Maintained high levels of professionalism in over 3 shoots.
- Promoted products and services by posing for commercials, live shows, and photo shoots.
- Maintained a healthy lifestyle by following strict diet and exercise regimes which allowed me to maintain a consistent appearance in line with client expectations.
- Understood fashion trends to accurately portray brand and client briefs.
- Modeled garments such as dresses, coats, underclothing, and swimwear.
- Appeared on TV commercials to promote consumer goods.

03/2024 to **Model**

03/2024 **Stitch Fix** – Orefield, PA

- Performed well under pressure in fast-paced environments like runway shows or photoshoots ensuring timely project completion.
- Created looks according to brand directives through photographer, stylist and makeup artist collaboration.

- Secured repeat bookings through outstanding professionalism and versatility.
- Developed growing contacts networks to secure regular work.
- Remained focused, motivated and professional throughout long shoots and events.
- Maintained a strong social media presence to promote brands effectively, gaining thousands of followers and increasing engagement.
- Elevated brand recognition by participating in high-profile fashion shows and ad campaigns.
- Networked with industry professionals at events, fostering valuable relationships that led to future opportunities.

## **ACCOMPLISHMENTS**

- Modeled during several live shows such as Wendy Williams, The Today Show, and E!
- Successfully executed a seasonal line plan in partnership with product management.
- Achieved 10K+ in 3 years through effectively posting content.
- Collaborated with over 10 brands in 1 year.