

Jules Powers

julespowers.com | 305-906-0637 | jules51403@gmail.com | [linkedin.com/in/julespowers](https://www.linkedin.com/in/julespowers)

EDUCATION

- Florida State University, Tallahassee, FL May 2024
- Bachelor of Science in Digital Media Production; Minor in Film Studies
 - Honors: Summa Cum Laude, The Honor Society of Phi Kappa Phi, Phi Eta Sigma Honor Society, FSU Presidents List, FSU Legacy Scholarship Recipient, Jon Landau Scholarship Finalist
- Theatre Academy of London, London, UK June 2023
- Film Acting Program
-

EXPERIENCE

Sharp Entertainment (MTV), New York, NY July 2024
Set Production Assistant

- Ensured efficiency on set by handling transportation, crafty, equipment relocation, supply runs, and more
- Assisted multiple departments including production, camera, grip, producers, and cast

Florida State University Office of University Communications, Tallahassee, FL August 2023 – May 2024
Social Media Intern

- Planned, captured and edited content to post on Florida State University's official social media pages, including Facebook, Twitter, Instagram, LinkedIn and Threads
- Developed relevant and effective social media strategy for FSU's social media accounts
- Awarded an International CASE Circle of Excellence Silver Award for the "What to Do @FSU" video series

Life Sentence Short Film, Tallahassee, FL January 2024
Writer, Director, Actress

- Facilitated all aspects of the film, from pre-production to distribution
- Connected and supervised each member of the crew and cast, made creative decisions to benefit the film, and promoted it after completion
- Life Sentence premiered at the Disconnected Film Festival, IMAX theatre, Tallahassee, Florida
 - Engaged in a full-length Q&A session with industry professionals
- Selected to be featured at the Aquila Full Circle Film Festival

333 Swim LLC, Key Largo, FL April 2022 - Present
Creator & Co-Owner

- Created a high quality, versatile swimwear company after market research showed a gap in the upscale swim market
- Designed swimwear styles for the brand's current collections and analyzed trends for future collections
- Participated in the brand's digital marketing strategy to increase overall engagement and online impact
- Strategized and implemented brand's digital advertising strategy for maximized revenue

Sea Tow Services International, Key Largo, FL May 2022 - August 2022
Video Production Intern

- Crafted videos from conception to production and garnered 19,000+ views upon publication
- Wrote, filmed, and edited multiple promotional videos for client's social media campaigns

Jules Undersea Lodge, Key Largo, FL December 2021
Promotional Filmmaker

- Conceptualized and created Jules at Jules short film, which garnered 65,000+ views
- The production was featured on the jul.com homepage and by the Key Largo Chamber of Commerce

SE Multimedia, Key Largo, FL March 2021 - August 2021
Video Production Intern

- Streamlined raw footage and compiled highlights which were used to generate promotional video material for Huk, Mercury Outboards, Yellowfin Boats, YETI, Costa, Nikon, and West Marine
 - Audited full episodes of Saltwater Experience, Into the Blue, and Sweetwater (Waypoint TV), spliced the highlights, and edited into single videos, which were used for the show's social media campaigns
-

CERTIFICATIONS/PROFICIENCIES

- Adobe Certified Associate in Digital Video using Adobe Premiere Pro; Adobe Certified in Photoshop; Final Cut Pro
-

INVOLVEMENT

- Warner Brothers College Influencer - Created promotional content for Wonka (2024)
- FSU Film Club - Directed Salt in the Wound, winner of Audience Choice award at the 48 Hour Film Festival
- Surfers for Autism - Spent summers volunteering to teach autistic children how to surf while keeping them safe
- Casting Director for The Graduates short film - Served as a liaison between Director and Actors, created audition materials