



Clarisse Rivera



CONTENT CREATOR

WORK EXPERIENCE



Content Creator TikTok

2021 - Present

- Spearheaded and managed the development of promotional materials for Swifties PH events, effectively increasing event attendance by an average of 20%.
- Utilized TikTok as a powerful marketing tool to create engaging content, resulting in a substantial increase in event awareness and participation.
- Collaborated with influencers and Swifties PH community members to co-create TikTok content, fostering a sense of community and boosting event excitement.



Social Media Manager, Content Creator Manager, Voice Actor Imagine Fun LLC

2021 - Present

- Learned about the operations of the company's marketing department
- Coordinated internal communications between the content team and broader leadership

EDUCATION HISTORY

Junior High School

St.Scholastica's College Manila (2008-2019)

- Merit Honors '17 - '19
- A representative for the Global Young Leaders Conference '19
- Creatives Committee for HS Fair '19
- Treasurer for Swimming Varsity '17 - '19
- Sister Willibalda Schrader Award (Representing the Swimming Varsity)

Senior High School

University of Asia and the Pacific (2019-2021)

- Marketing Committee of KASANGGA Socio-Political Party of UA&P 19' - 21'
- Block Representative 19' - 20'

College

University of Santo Tomas (2021-)

- Executive Assitant to the Chief of Staff Student Council of the College of Fine Arts and Design (2021-2022)
- Executive Assistant to the President of TouchPoint (2023-)
- TOMCAT Circle of Talents (2023-)

Contact Information:

@clarisseespieces
clarissegrace.r@gmail.com
+639178788546

[Click here for my socials](#)

SKILLS

Proficient in English and Filipino

Social Media Marketing

Web Content Writing

Voice Acting

Singing

OTHER WORK

Performer, Speak Now TV Launch Party

Host, Valiant Legion Tools Podcast of the University of Santo Tomas

Host, Fastbreak: Thomasian Athletes General Assembly