Brandon Bass
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Globally Experienced Professional

A wide-ranging career that encompasses leadership, analytics, strategy, customer service and global business throughout Australia, Europe, and Southwest Asia.

- Professional Experience -

Dollar Tree / Family Dollar   **2023 to 2024**
Emerging Format Analyst, Chesapeake, Virginia
- Performed a variety of data analysis in search of key business insights
- Regularly presented insights to senior leadership
- Generated seasonal sales forecasts for merchants, ensuring maximum sell-through with sufficient inventory
- Monitored sell-through rates across a wide array of merchandise categories
- Collaborated with variety of teams in executing store renovations, from inception to post-renovation analysis
- Participated in weekly strategy sessions to drive customer growth

Whole Foods Market
Associate Business Analyst, Austin, Texas   **2022 to 2023**
- Performed quarterly sales reviews of suppliers and distributors
- Calculated monthly charges of qualifying suppliers and distributors
- Track supplier agreements and submitted contract modifications for legal review
- Utilized Alteryx to perform analytical workflows and supplier invoices

Space Planner, Austin, Texas   **2021 to 2022**
- Designed planograms while ensuring they were accessible and met our customers needs
- Evaluated sales data in preparation of planogram development
- Translated customer decision trees into effective merchandising strategies
- Collaborated with a variety of internal teams to maximize product distribution

Army Air Force Exchange Service (AAFES)
Store Manager, Dayton, Ohio   **2017 to 2020**
- Oversaw the operations of four retail facilities, generating $16 million in sales annually
- Reviewed monthly and annual P&L statements
- Analyzed sales data to ensure KPIs were exceeding corporate goals
- Continuously evaluated new opportunities and strategies for additional growth
- Collaborated with vendors to offer a variety of products and promotions for our clientele
- Recruited and interviewed new associates to join our team
- Trained and developed sales associates for future growth within our organization
- Determined fuel prices based on market prices and profitability
- Compiled associate schedules and processed payroll
- Developed a variety of displays to reflect corporate and vendor marketing strategies and promotions
- Led a team of 15 to 20 sales associates and managers

Branch Manager, Columbus, Ohio   **2013 to 2017**
- Oversaw retail operations while providing top-tier customer service to our military clientele
- Analyzed sales data to ensure KPIs were meeting or exceeding corporate goals
- Reviewed monthly and annual P&L statements
- Trained and developed sales associates for future growth within our organization
- Continuously evaluated new opportunities and strategies for additional growth
- Partnered with suppliers to offer a variety of products and promotions for our clientele
- Developed a variety of displays to reflect corporate and vendor promotions

- Global Experience -

Alice Springs, Australia
Kmart Australia Ltd
Supervisor

Chievres, Belgium
AAFES
Supervisor

Kuwait/Iraq
AAFES
Store Manager (Deployment)

Iraq
AAFES
Branch Inventory Inspector

Jordan/Iraq
AAFES
Store Manager (Deployment)

- Awards -

Excellence Award
AAFES
March 2017

Excellence Award
AAFES
May 2017

Elite Excellence Award
AAFES
September 2017

Secretary of Defense
Global War on Terrorism
Medal
March 2016

- Education -

Oklahoma State University
Bachelor of Science
Business Marketing

- Skills -

- **Data Platforms**
    - Power BI
    - MicroStrategy
    - 1010 Data
    - Tableau
    - Alteryx
- **Space Planning**
    - Spaceman
    - NextPOG
- **Microsoft Platforms**
    - Excel
        - vlookups
        - pivot tables
    - PowerPoint
    - Word
    - Outlook
    - Teams
    - SharePoint
    - OneNote
- **Graphic and UX Design**
    - Adobe Photoshop
    - Adobe Illustrator
    - Adobe XD
    - Figma
- **Misc.**
    - Kronos
    - Workday
    - Merchandising
    - Leadership
    - Inventory Management