

LOGAN LABONTE



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864-542-7035

Mauldin, South Carolina

SKILLS

- Sales 5 years)
- Management (2 years)
- Digital Marketing (4 years)
- SEO (2 years)
- Copy Writing (4 years)
- Marketing (4 years)
- Social Media marketing (4 years)
- Customer Service (10 years)

EDUCATION

- University of South Carolina - Columbia
 - 12/2015

Bachelors of Science

- Biology
- Psychology Minor

- REALTOR®
 - 07/2020

PROFESSIONAL SUMMARY

Results-driven REALTOR and with a proven track record of exceeding sales targets and fostering strong client relationships.

WORK HISTORY

First Step Realty - Realtor

Mauldin, SC • 01/2024- Current

- Achieved 10% growth in property portfolio through targeted sales and owner recruitment strategies within 4 months
- Craft compelling property listings and materials, elevating property features to attract new owners
- Cultivate relationships with potential owners, expanding business reach
- Streamline onboarding process for new owners, ensuring seamless transitions into management program
- Serve as dedicated concierge, promptly addressing owner inquiries and requests with a personalized touch
- Collaborate with maintenance teams for timely property issue resolution, enhancing owner satisfaction
- Monitor market trends to inform data-driven property management decisions and pricing strategies
- Liaised between owners and management, effectively conveying feedback and driving improvements

JOY Real Estate - REALTOR

Mauldin, SC • 08/2020- 01/2024

- Analyze market trends to correctly advise clients and develop accurate market analyses
- Develop, implement, and maintain marketing strategies to grow business
- Generate and nurture leads to ultimately drive sales
- Provide second-to-none customer service to all clients
- Train new agents on a monthly basis

JOY Real Estate - Social Media Coordinator

Mauldin, SC • 04/2021- 10/2022

- Solely develop & maintain a strategic social media calendar
- Create and edit written, video, and photo content
- Measure web traffic and monitor SEO
- Oversee all social media accounts
- Suggest new ways to attract prospective customers, like promotions and competitions

9Round Franchising, LLC - Social Media Specialist

Simpsonville, SC • 08/2018 - 08/2020

- Manage social media platforms including, but not limited to, Facebook, Instagram, Twitter, and LinkedIn 20+ accounts
- Strategically plan organic social media calendar for all accounts
- Develop & distribute organic & paid social media content to 700+ franchisees including creative & copy
- Work toward increasing engagement and following of company social media platforms
- Report monthly on social media performance
- Work with marketing team to conceive and develop innovative creative materials
- Contribute to strategy for advertising and marketing campaigns, especially as they relate to social media

TLC Group LLC - Medical Device Account Manager

Gastonia, NC • 06/2017 - 06/2018

- Communicate benefits of Urology products and services to decision makers through presentations, demonstrations, and proposals
- Build and manage relationships between prospective and existing clientele
- Strategically manage and maintain North and South Carolina territories
- Develop digital & print marketing campaigns to engage potential clients

Anytime Fitness - Sales Manager

Spartanburg, SC • 01/2016 - 04/2017

- Manage, educate, and train numerous employees across several branches
- Develop and implement training procedures
- Create and maintain strong customer relationships by proactively responding to customer service related concerns • Forecast monthly and yearly sales budgets based off previous year's sales
- Manage and grow social media accounts

