

MULKI AHMED

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New York, NY 10027

EDUCATION

Columbia University - New York, NY
Bachelor of Arts: Comparative Literature & Society

Expected in 2027

Lakeside School - Seattle, WA
High School Diploma

06/2023

PROFESSIONAL SUMMARY

Ambitious and media-savvy undergraduate student committed to developing skills in Public Relations. Reliable and dedicated team player looking to leverage Economic and English degrees to bring both a creative approach and numbers-driven strategy to media solutions.

SKILLS

- Verbal and Written Communication
- Self-Directed Learning
- Strong Communication and Interpersonal Skills
- Retail Knowledge
- Event Coordination
- Administering Social Media Accounts
- Graphic Design

PROFESSIONAL EXPERIENCE

Fashion PR Intern | Modeworld - New York, NY

01/2024 - 05/2024

Coordinated sample trafficking, maintaining accurate records and timely deliveries for photoshoots and editorial requests.

Conducted market research to identify emerging trends and competitor insights, informing PR strategies.

Organized showroom appointments for editors and stylists, providing excellent client service during visits.

Retail Associate | Pacsun - Seattle, WA

11/2021 - 08/2023

- Greeted customers, helped locate merchandise, and suggested suitable options.
- Answered questions about store policies and addressed customer concerns.
- Drove customer loyalty and consistent sales through friendly service and knowledgeable assistance.
- Promoted offerings by expression passion for company brand, products, services and solutions to customers.

Communications Coordinator | The Colorization Collective - Seattle, WA

05/2020 - 08/2023

- Wrote and edited content for operations, marketing and public relations needs.
- Created social media content across multiple platforms according to content calendars and promotion schedules.

Young Executive of Color Mentee | University Of Washington Foster School Of Business - Seattle, WA *09/2021 - 06/2023*

Networked and learned from a number of professionals in careers across the business industry.

Participated in a number of case competitions, and won 1st place in the closing competition in 2022.

Participated in professional development workshops and lectures.