

Miguel Mendez

miguelmendez337@gmail.com | (831)-710-3543 | El Paso, TX | www.linkedin.com/in/mendezmiguel33

Education

University of San Francisco, San Francisco CA

Masters in Sports Management

- Major Courses: Sports Marketing, Data Analysis, Sports Activation in Media, Sponsorship.

Grambling State University, Grambling LA

Bachelor's of Science in Marketing

- Major Courses: Service Marketing, Marketing Management, Consumer Behavior, Principles of Marketing
 - Full Athletic Scholarship: Football
-

Experience

Artist Manager/ Artist Relations

December 2023-Present

- Current Artists- BAYWAV
 - Tour Manager
 - Bookings
 - Hospitality

SkyHawks Sports Academy,CA- Director of Camp Operations

May 2023-October 2023

- Lead program planning and implementation efforts using Skyhawks curriculum
- Lead your own participant group while managing program quality and coach development
- Recruiting, Interviews, Hiring, Training, Staffing, Evaluations, Legal, etc

Gonzales High School,CA-Permanent Long Term Substitute

February 2022-June 2024

- Health Science Teacher -2024 School Year
- Math and Science Teacher-2022 School Year

SkyHawks Sports Academy,CA- Management Internship

December 2022-April 2023

- Proposals, Facilities, Curriculum, Scheduling, Rosters, Equipment & Inventory, etc.
- Public Events, Media & Print, Online & Social Media, Promotional Products, etc.

Inns By The Sea- Carmel, CA. -Marketing Coordinator

April. 2021- October 2021

- Media Marketing
 - Microsoft Excel, Word, Outlook

NCAA Div. I Football Player- Grambling State University

May 2017-Dec-2019

- Kicker/Punter

Skills: Strong Interpersonal Skills, Negotiation Skills,, Organizational Skill, Problem-Solving Abilities, Creativity, Adaptability, Networking Skills, Attention to Detail.