Braden Haynes

J 678-294-6406

Visual Media Portfolio

in LinkedIn

SUMMARY

Driven and passionate visual media specialist with diverse content production experience and extensive industry knowledge. Well-versed in reality television, broadcast news operations, film production, live events, and digital marketing strategies. Adept technical skills with software including Microsoft Excel, Adobe Premiere Pro, AVID Media Composer, Final Cut Pro, and Adobe Photoshop. Thrive in fast-paced environments working efficiently and effectively individually and in collaboration to achieve results.

EDUCATION

Auburn University

Bachelor of Arts in Visual Media Studies Bachelor of Science in Business Administration in Marketing

havnesbraden@gmail.com

• Summa Cum Laude, Honors Scholar, and Dean's List

WORK EXPERIENCE

NBCUniversal- "Scare Tactics"

Art PA (Addt'l) May 2024- July 2024

- Assist all areas including set decoration, props, carpenters, production coordinators, and buyers
- Transport set pieces and props in 16ft trucks and cargo vans
- Build, source, and purchase materials and pieces quickly and on short notice

Everything Formals Model Management

Model Assistant/Dresser July 2024-Present

- Help dress models in and out of wardrobe and assist in garment alterations
- Catalog and organize dresses, as well as showroom setups
- Perform any additional administrative tasks needed for Production Coordinators and Designers

Aqua-Tots

Front Desk Assistant January 2024-Present

- Serve as the initial point of contact for clients, visitors, and potential new customers in person and online
- Handle scheduling, answer phone calls, respond to email inquiries, facilitate purchases and payments

<u>SKILLS</u>

•

- Adobe Premiere Pro
- AVID Media Composer
 - Adobe After Effects
- Adobe Photoshop
- Final Cut Pro
- Final Draft
- iNews
- Microsoft Excel

- AVID Media Central
- Rundown Creator
- TriCaster
- Wildmoka
- Script Writing/Coverage
- Videography
- Photography
- Social Media Marketing

MSNBC | NBCUniversal

"Jose Diaz-Balart Reports" Intern June 2022- August 2022

- Wrote and edited scripts, pitched stories for the broadcast, cut show footage, and created corresponding copy to be posted on social media platforms
- Compiled daily research for Jose based on the rundown of the show featuring important information on topics and guests as well as links to supplemental articles

MSNBC | NBCUniversal

Breaking News Intern June 2022- August 2022

- Transcribed events and important figures in rapid succession to create a singular transcript, summarized important talking points, and pulled headlines for producers and writers
- Researched 15+ outlets daily for breaking news, writing summaries to send to producers to be featured on network shows

Eagle Eye TV

Station Manager March 2021- May 2023

• Managed a station that produced several weekly news shows, maintained an active website and social media presence, and contracted with clients to create requested projects and regular live events

News Producer January 2020 – March 2021

• Wrote the scripts, directed the show, made visual graphics and video packages for each story as well as conducted screen tests and interviews for show anchors and other potential on-air talent

August 2019- May 2023