CARMELA PETRUCCELLI

MEDIA PRODUCTION SPECIALIST MUSIC &

CONTACT

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EDUCATION

B.A., POPULAR CULTURE & MEDIA PRODUCTION **B.A., MUSIC**

High Point University High Point, NC May 2024

RELEVENT COURSES

- Music Business
- Techniques in Media Production
- Narrative and Audio Production
- Media Law Ethics & Literacy
- History of Media Development
- Musicianship & Music Theory
- Writing for the Screen
- Conducting

SKILLS

- Multimedia Production
- Directing/Producing
- Creative Writing
- Photography
- Sound Recording
- Editing
- Singing
- Interpersonal Skills
- Leadership
- Adobe Programs
- Microsoft Office & Google Programs

EXPERIENCE

FREELANCE PHOTOGRAPHER/VIDEOGRAPHER

Mediabycarmela, Flushing, NY: High Point, NC

- · Readily directs, executes, and edits photoshoots and video content for clients
- · Handles equipment, lighting, and props on and off set for various styled projects

FILM CREW MEMBER

High Point University, High Point, NC

• Duly executed the roles of Director, Producer, Camera Operator, Editor, Grip, Lighting, A.D., A.P., Scriptwriter, etc. on numerous student led films and capstone projects

MEDIA GENOME ANALYST

KatchU Media; Virtual Intern

- Keenly coded, analyzed, and logged genomic data in order to properly evaluate and categorize film content
- Networked amongst professionals in the entertainment industry

RECORDING STUDIO ASSISTANT

Manifold Recording and Nightsound Recording, Carrboro, NC

- Diligently assisted engineers with studio equipment, session preparation, and studio-wide communication
- Observed client consultations and built relationships within the industry
- **PRODUCTION ASSISTANT**

Labrasiliana, Flushing, NY

- Professionally tended to the needs of the director and models on set for commercial filming
- Communicated needs between staff members to optimize time management on set

CAMPUS INVOLVEMENT

JAZZ ENSEMBLE LEAD VOCALIST

Blackbox Theatre, High Point, NC

- Skillfully performs as lead vocalist accompanied by a jazz combo
- Promptly assembles/disassembles all equipment and tools to swiftly open and close the stage

MUSIC AND MEDIA PRODUCTION CLUB

High Point University, High Point, NC

 Responsibly lead a self-started club that explores the marriage of music and media production by meeting with professionals, creating video and music content, and forming connections with students

VOCALIST IN ABC'S CHRISTMAS WORSHIP SERVICE

High Point University, High Point, NC

· Professionally participated in the live performance of ABC's televised Christmas service

with a fully orchestrated accompaniment and a live audience

March 2017

June-July 2023

Jun 2017-Present

Aug 2020- May 2024

June-July 2023

Nov 2023-May 2024

December 2021

Aug 2022-May 2023