Toriano Lockhart

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**EXPERIENCE DIGITAL MARKETING INTERN,**

 **Nubian Incognito,** Charlotte, NC

 10/2020 – 12/2020

• Assembling raw footage and editing them into full clips for social media

• Attending weekly meetings to discuss and develop social media strategies to increase consumer engagement

**PRODUCTION ASSISTANT, FILM & ENTERTAINMENT**

 **Artman Cooper Productions,** Salisbury, NC

12/2019 - 12/2019

 • Assisted with preparing lights, props and equipment for set

• Conducted audio and crowd control by locking down sets and directing pedestrians away from filming

• Distributed paperwork, equipment and went on production supply runs for multiple departments

**SOCIAL MEDIA INTERN, AGENCY MARKETING**

**Known Management Group**, Charlotte, NC

09/2019 – 12/2019

• Created daily graphic posts for multiple social media accounts

• Monitored weekly statistics and the follower engagement

• Assisted with getting auditioners registered and prepared for open calls & photoshoots

**EDUCATION** **UNIVERSITY OF NORTH CAROLINA AT CHARLOTTE**

 Bachelor’s Degree in Mass Media Communications – 05/2021

 Film Minor, Video Production Certificate

**SKILLS Technical Skills**

 **•** Microsoft Word: Word, Excel, Powerpoint, Publisher

• Adobe Creative Cloud: Lightroom, Photoshop, Premier Pro, After Effects

• Social Media: Instagram, Twitter, Facebook, Snapchat, Tumblr