Toriano Lockhart

10050 University Village Blvd., Charlotte, NC ● [tlockha8@uncc.edu](mailto:tlockha8@uncc.edu) ● (704) 605-8036

**EXPERIENCE DIGITAL MARKETING INTERN,**

**Nubian Incognito,** Charlotte, NC

10/2020 – 12/2020

• Assembling raw footage and editing them into full clips for social media

• Attending weekly meetings to discuss and develop social media strategies to increase consumer engagement

**PRODUCTION ASSISTANT, FILM & ENTERTAINMENT**

**Artman Cooper Productions,** Salisbury, NC

12/2019 - 12/2019

• Assisted with preparing lights, props and equipment for set

• Conducted audio and crowd control by locking down sets and directing pedestrians away from filming

• Distributed paperwork, equipment and went on production supply runs for multiple departments

**SOCIAL MEDIA INTERN, AGENCY MARKETING**

**Known Management Group**, Charlotte, NC

09/2019 – 12/2019

• Created daily graphic posts for multiple social media accounts

• Monitored weekly statistics and the follower engagement

• Assisted with getting auditioners registered and prepared for open calls & photoshoots

**EDUCATION** **UNIVERSITY OF NORTH CAROLINA AT CHARLOTTE**

Bachelor’s Degree in Mass Media Communications – 05/2021

Film Minor, Video Production Certificate

**SKILLS Technical Skills**

**•** Microsoft Word: Word, Excel, Powerpoint, Publisher

• Adobe Creative Cloud: Lightroom, Photoshop, Premier Pro, After Effects

• Social Media: Instagram, Twitter, Facebook, Snapchat, Tumblr