**Kiana Freeman**

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**REEL:** <https://www.youtube.com/watch?v=xaF3ZjjAZx4>

**LinkedIn:** <https://www.linkedin.com/in/kianafreeman/>

***Work/ Internship Experience***

**NBC 5 /KXAS-TV** Dallas-Fort Worth, TX

Associate Producer and Digital Editor for News and Community Investment September 2019- Present

* Host NBC 5 DFW’s digital show on Instagram, titled “Get Connected”.
* Associate produce 5 Talk Street entertainment segments and book guests.
* Write and publish web articles for NBC 5 DFW’s Community Investment page and social media.
* Spark social impact by partnering with nonprofits and local organizations to help fundraising efforts.
* Promote initiatives and strategies that gear towards improving community issues, such as advancing education, health and well-being and amplifying leadership development.
* Grant local nonprofits for Project Innovation as a Chairman with NBC 5, Telemundo 39 and Comcast NBCUniversal Foundation.
* Execute projects as a member of NBC 5 and Telemundo 39’s campaigns, such as *Clear the Shelters*, *Fighting Hunger*, *Reading with you* and *Commit to be fit*.

**NBC 5/ KXAS- TV** Dallas- Fort Worth, TX

Associate News Producer/Freelancer September 2019-January 2020

* Field produced the Amber Guyger Trial at the Frank Crowley Courts in Dallas, Texas.
* Developed an online promotion strategy and created educational video content.
* Worked as the undercover talent for NBC 5’s Investigative Vaping story.
* Conducted interviews for NBC 5’s consumer unit, entertainment and sports.
* Managed Social Media for NBC 5 reporter and analyzed audience engagement.
* Logged video of press conferences, trials and educational videos for news packages.

Dallas-Fort Worth, TX

**NBC 5 /KXAS-TV** June 2019- September 2019

*News Apprentice-Intern*

* Conducted interviews for NBC 5’s consumer unit, entertainment and sports.
* Write VOs, teases and packages.
* Reported from various locations to retrieve information for news and digital.
* Logged and transcribed various content from videos for the creation of packages.
* Research stories to find background information for consumer unit, entertainment and sports.

**Seacrest Studios Red Balloon Network** Dallas, TX

*Intern, On-Air Talent, Television/Radio Host and Producer* Fall 2018-Spring 2019

* Hosted on-air game and travel shows for television and radio audiences.
* Interviewed foundation leaders and renowned celebrities.
* Wrote, produced, researched and edited in studio entertainment segments.

**Dallas Cowboys** Arlington, TX

*Intern, Broadcast and Event Presentation* Summer 2018-Fall 2019

* Managed social media and fan interaction for the Jumbotron
* Assisted with the development of in-game entertainment such as anthem, halftime, and quarter break performers.
* Accompanied camera crew and media on the sidelines during high school, college, and NFL games to capture live footage.

**UT Southwestern Medical Center** Dallas, TX

*Production of AID IT* Summer 2017

* Directed, scripted and produced a video for the Environmental Services at UT Southwestern Medical Center.
* Production received first place in submissions to Austin, Texas.

**North Texas Television/ntTV** Denton, TX

*Segment Anchor, Reporter, Sports Analyst, Marketing Coordinator* Fall 2016-Spring 2018

* Conducted interviews, shot stand ups and wrote/edited packages for news and sports.
* Engaged in on-air discussions about professional leagues, UNT’s sports teams and the Olympics
* Hosted a segment titled “Denton on a Dime” focused on activities for college students on a budget
* Televised live to millions of viewers throughout the Denton, McKinney and Dallas Fort Worth Metropolises
* Promoted the award winning student network’s shows through social media platforms such as Twitter, Instagram, Facebook, and YouTube.

**Proficiencies**

* Adobe Creative Suites
* Producing, reporting, camera operating, video editing and content planning
* Social media (Facebook, Twitter, YouTube, Instagram, Snapchat)
* Project Management
* Content Planning
* iNEWS
* Microsoft Outlook
* Microsoft Teams

**Education**

***University of North Texas*** May 2019 Graduate

* Bachelor of Arts and Science in Converged Broadcast Media

Presidents List (GPA 4.0) Fall 2018-Spring 2019 Dean’s List (3.5+) Fall 2015-Spring 2017

* Minor in Marketing with Media Management and Television Production Certificates