MARK STANLEY

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**SUMMARY**

Producer, Field Producer and Senior Feature Editor with over 20 years experience. Skilled in developing innovative and creative avenues of broadcasting, excelling in a fast paced atmosphere with quick decision making ability, paying great attention to detail, factual information and composition in a highly visual medium, strength in flexibility and proficient in a multi-faceted environment.

**EXPERIENCE**

**CREATOR & EXECUTIVE PRODUCER, PRODUCER (pilot-series project) 2018 - Present**

The Main Course TV Show. A golf travel leisure adventure destination show featuring 3 hosts as they travel to various Golf Country Clubs, resorts and hotels showcasing the courses and cities they are in.

**FREELANCE PRODUCER / FIELD PRODUCER 2003 - Present**

Various assignments including conducting interviews, directing creative concepts and visual story development content for shows as: *Project ISISX* Drama TV Series Pilot (Co-Producer)ISISX won “Award of Excellence” (2019) for best short film in La Jolla, Ca., *Various Weather Channel Projects*, *Drs. FeelGooD Reality Pilot (Producer), Braxton Family Values on WE, America’s Most Wanted, Entertainment Tonight, ESPN2, G4 Network, Get Married Show on WE, DirectTV, MTV, NFL Promos.*

**SPEEDCHANNEL 2004 - 2006**

**Field Producer**

Field Producer of show called, “*NBS 24 / 7”*. A reality / documentary based television series/drama following a Nascar Busch Series race team as they prepared for the challenges and obstacles from week to week during the racing season. Virtually documenting 20 members of this organization and the issues they encountered every race. Responsible for creating leads, story ideas, content, conducted interviews and imposed a creative direction for shooting and documentation of their story weekly. Also managed the film crew and organized logistical implementation of daily events while on the road.

**CNN/SPORTS ILLUSTRATED 1987 – 2002**

**Producer (1996- 2002)**

Responsible for daily cut-ins on *CNNI World Sport*. Conceptualized rundowns, content, timing of shows, graphics, video elements and script approval. Tracked voice-over audio translations for half hour *World Sport* show. Worked on over 5,000 live productions during tenure at CNN.

**Advanced Feature Package Editor (1994- 2002)**

Produced and creatively edited packages from concept to finish for *CNNI World Sport* show and *CNN Sports Illustrated*. Edited work accomplished on Quantel and beta editing systems. Traveled on field shoots and conducted interviews for feature packages.

**Anchor (1994 - 1995)**

Wrote, produced, edited, and anchored *CNN Sports* segments on *CNN Newsroom* show.

**Associate Producer (1989 – 1994)**

Collaborated with producers and anchors in helping creatively write and edit packages, highlights for two live nightly half-hour sports programs. Various duties included show content, formats, run-down, timing, script supervision and graphics. Also edited for *Inside The NBA Show* on TNT.

**Public Information Representative for CNN News** **during the Gulf War in 1991.** I worked closely with assignment desk/news staff in contributing to the research and development of news leads during the Gulf War. I implemented a new updated and standardized accessible logging system for handling and recording consumer-audience suggestions or complaints via telephone calls.

**CNN Production Assistant (1987-1989)**

Edited sporting events daily on BETA, operated live chyron machine and logged satellite feeds.

**OTHER FIELD EXPERIENCE**

**CNN NEWS**

**Sound Technician (1994 - 1996)**

Operated portable audio sound gathering gear for interviews on remote shoots for CNN News.

### CNN SPORTS

Gathered audio sound from athletes and produced interviews for packages for the following events:

* **PGA GOLF CHAMPIONSHIPS,** Louisville, KY, 1996
* **NBA DRAFT,** Detroit, MI, 1993
* **NCAA FINAL FOUR**, Denver, CO, 1990

##### OTHER FREELANCE EXPERIENCE

**SECOND WIND ENTERTAINMENT**, Tampa, FL

**Script Supervisor** **(1995)**

Script Supervisor for XIR Infomercial. Responsible for timing out show, script content, paying attention to continuity, making revisions with writer and director. Edited packages and voice-overs.

**GOLDBERG & O'REILY,** Los Angeles, CA

**Script Supervisor (1994)**

Script Supervisor for *Cinema Secrets* infomercial. In charge of script content, revisions, continuity and timing with director.

**SUPER BOWL XXVIII, ESPN/SPO PRODUCTIONS,** Atlanta, GA

**Associate to Director (1994)**

Associate to Director in charge of timing and script supervision for the *Dream League Celebrity Contestant Show*. Production of 30 shows produced for ESPN/SPO Productions in 5 days.

# COLLEGIATE EXPERIENCE

**KBSU TV & KBSB RADIO**, Bemidji, MN

**Videographer/Anchor/Producer/Director**

Involved with ENG and commercial production. Directed a live 30 minute newscast and live sporting events on a delayed basis for KBSU. Anchored news and sports shows. Produced and

wrote as well as filmed commercials that aired on both KBSU and KBSB stations.

Hosted play by play and color commentary for basketball on both stations.

**EDUCATION**

# B.S. Mass Communications

Broadcast emphasis in Radio, Television, Film Production and Programming**.** Bemidji State University