Amaru Herring

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**Summary**

Organized and motivated employee eager to apply time management and organizational skills in various environments. Outgoing and friendly with strong motivation for success. Seeking internship opportunities to apply my business degree in order to gain hands-on experience in entertainment/media.

**Education**

**Georgia southern University ⎪Statesboro, GA**

**Bacholer of Business in BUSINESS ADMINISTRATION MANAGEMENT**

**may 2023**

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| --- |
| * GPA: 3.0 * President's List Fall 2020-Spring 2021 * Athletic Scholarship * Business Administration courses * Bible Study Member (2020- Current) * Men of Vision & Excellence (M.O.V.E) Fall 2022 |

**Work ExperiencE**

Georgia Southern WVGS 99.1

Moo Talks- Radio Show Host January 2023 – May 2023

* Brainstorm weekly content topics.
* Drafting and writing talk show outlines.
* Discuss topic and material for 1-hour long radio show.
* Record and save radio shows.

**Relevant Experience**

TikTok Content Creator

@Chillrealspill January 2021-Current

* 90’s-2000’s Nostalgic Content
* Research best posting times, viewer active patters
* Study relatable content relevant to viewers/ target audience
* Monitor and moderate generated content to comply with TikTok community guidelines and policies.
* Analyze viewer responses for feedback, preferences, and trends in order to adjust content.

ATHLETIC EXPERIENCE

Football, Georgia Southern Football Team, June 2019-September 2022

Statesboro, GA

* Exercised strong leadership skills and practiced self-discipline on and off field.
* Demonstrated commitment and responsibility towards fellow players and coaches through genuine respect and dedication to

sport.

* Discussed performance and areas of improvement with coaches, taking recommendations seriously and responding with

respect.

* Accepted constructive criticism from coaches and teammates to improve skills.

**Skills**

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| --- | --- |
| * Have some skills in recording (radio taping) * Technical Skills with production equipment * Verbal and Written Communication | * Schedule Coordination * Task Prioritization |