**Objective:**

Dedicated and versatile Marketing Assistant and Brand Ambassador with extensive experience in product activation, drone setup for convention center events, and a proven track record of success in public speaking, political advocacy, and community service activities. Adept at supervising teams as a group leader, coordinating festivals, and fostering mental health with peer groups.

**Professional Experience:**

***Product Activation Specialist | American Talent Network/ RedPeg, Maryland, USA | 06/2022 - Present***

* Orchestrated successful product activations, utilizing innovative marketing strategies to enhance brand visibility.
* Managed drone setup for convention center events, providing tech companies with dynamic and engaging presentations.
* Supervised a team as a group leader, effectively assigning tasks and ensuring flawless project execution.

***Event Activation Coordinator | Victory Staffing/Next Level Marketing Maryland, USA |05/2022 - Present***

* Spearheaded event activation initiatives, coordinating logistics for seamless execution.
* Engaged in public speaking at various events, effectively communicating brand messages and promoting products.
* Implemented successful raffle selling strategies to boost engagement and support for company initiatives.
* Worked at festivals, handling POS machines for venues to facilitate smooth transactions and customer interactions.

***Community Service Coordinator | Starting with Me Inc, Yonkers, NY | 07/2016 - Present***

* Facilitated mental health peer groups, providing a supportive environment for individuals facing mental health challenges.
* Coordinated community service activities, fostering engagement, and giving back to the local community.

***Political Advocacy Associate | Political Caucus of Westchester, Yonkers, New York | 03/2015 - 06/2018***

* Contributed to political advocacy campaigns, utilizing marketing skills to drive public engagement.
* Engaged in public speaking to promote political initiatives and foster community involvement.
* Successfully solicited monetary donations by articulating company goals and needs, fostering financial support.

**Skills:**

* Product Activation, Drone Setup and Operation, Event Coordination, Public Speaking, Political Advocacy, Raffle Selling, Festival Management, POS Machine Handling, Mental Health Peer, Group Facilitation, Marketing Strategy, Team Leadership, Task Assignment, Cross-functional Collaboration.

**Education:** *Associate in art healthcare management | University of Phoenix, Remote, USA | 09/2016*

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