Zaven Atakhanian

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**EDUCATION**

**Seton Hall University Stillman School of Business,** South Orange, NJ **Anticipated May 2024**

*Concentrations in Finance and Sports Management* **GPA:** 3.32**Honors:** Dean’s List: Spring 2021, Fall 2021, Spring 2022

**Activities:** Armenian Students Association

**WORK EXPERIENCE**

**Camp Lokanda**, Glen Spey, NY **June 2023-August 2023**

*Basketball Coach and Instructor*

* Instructed 50-60 children ages 8-17 using basketball drills that involved dribbling, shooting, and passing
* Held outdoor practices for the 14 person 5th and 6th grade “A” team and taught defensive sets, such as man and zone defense, and offensive plays to provide them a fundamental base of basketball knowledge
* Coached the campers, which consisted of substituting players, running plays of high pick and rolls,off ball screens, calling timeouts, as well as coordinating with two other coaches

**Gameday Tailgate Experience**,Rutherford, NJ **September 2022- November 2022**

*Sales and Marketing Intern*

* Tailored targeted emails and direct messages to 20-30 sponsors for future events, 10 of which agreed
* Strategically created sponsored posts through Instagram that increased engagement by 30%
* Performed market research and assembled phone calls that identified 10 potential candidates for partnering

**Martin Asatrian Law Group**,Hackensack, NJ **May 2022 - August 2022**

*Assistant*

* Identified issues with case writing and proofread necessary documents related to personal injury
* Managed over 30 client portfolios, which focused on immigration law and contained various cases

**OTHER EXPERIENCE**

**Alpha Chi Rho Collegiate Fraternity, Executive Board November 2022-November 2023**

*Member at Large*

* Brainstormed solutions with the executive board for the 34 members of the organization by gathering various opinions and projecting the voices of the general body to the other eight board members
* Communicated with our general members through weekly Google form questionnaires and conversations that provided insight into the general body's morale and opinions that helped drive better executive board decisions, which resulted in improved on-campus fundraising and social events with an increase in member engagement and $100-300 raised for charity

**New Jersey State Interscholastic Athletic Association, IAABO Board 168 December 2022-Present**

*Basketball Official*

* Officiated basketball games for middle school, freshmen, and junior varsity boys and girls basketball, which involved making judgments on infractions of the game rules and signaling them to the teams and other officials, resolving claims of infractions and complaints from participants, and maintaining standards of play
* Conferred with coaches, players, and other officials to provide information and discuss and resolve issues
* Solved and diffused conflicts where parents and others were making unnecessary comments and gestures

**Rider University**, Lawrenceville, NJ **July 2018**

*Broncast Sports Media Program*

* Recorded and filmed B-Roll footage and created a sports report of what we experienced during the week that was posted on the Rider University Network YouTube Channel, RUN100
* Participated in group projects where we interviewed college basketball athletes for the sports report

**Society for Orphaned Armenian Relief March 2015-June 2019**

*President*

* Organized fundraisers by sending over 80 invites and contacting locations, such as bowling alleys and ice skating rinks
* Managed a team of 45 members to complete necessary tasks for two events annually, which raised between $300-500 per event

**SKILLS**

**Computer:** Organized editing in iMovie and Final Cut Pro, Proficient Microsoft Office suite

**Languages:** Fluent Armenian