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|  | |  |  |  | | --- | --- | --- | |  |  |  |   **Toyia Russell**  Atlanta, GA 30253   |   H: 269-599-9399  |   E: latoyiashanice@hotmail.com |

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**Summary**

Confident Fashion and Runway Model/Actress bringing 10+ years of experience in film/television, advertising, promotional modeling and high fashion work. Able to take direction from designers and maintain composure in high-pressure environments.

My goal is to become a representative talent showcasing poise, professionalism and boldness while achieving success. I am TOYIA RUSSELL

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**Skills**

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| Training in Model poise, etiquette, professionalism  Promotional Modeling  Runway Modeling/Walking  Makeup and skincare  Fitness | Hosting  Acting  Photoshoots  Communication  Television Production |

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**Experience**

Grammy fan/ Featured extra (BG) | 03/2022

“first wives club season 2”

Nurse #1/ Featured extra (BG) | 03/2022

“Black mafia family (BMF)”

Sorority sister/ BG Extra | 02/2022

“revisiting the heart” directed by athena cosby

featured extra (BG) |11/2021

“On The come up” Directed by sanaa lathan

Featured EXTRA / church member | 09/2021

“A Gospel Christmas” – (TV Movie) TWINKIE BYRD/Erica sutherlin

Featured extra | 07/2021

“Atlanta” (Samson) Season 3 & 4 – pATRICK iNGRAM (EXTRAS CASTING) atlanta, ga

EXTRA IN THE TV SERIES, “aTLANTA”

eXTRA ROLE: SHOPPER/PATRON

Featured extra commercial | 06/2021

DELTA AIRLINES SAFETY VIDEO-FUGO STUDIOS aTLANTA ga

pOOL PARTY PARENT eXTRA

fEATURED EXTRA AS PARENT IN THE DINNER SCENE OF THE SAFETY VIDEO

Featured extra | 10/2020

Heels – Tyler perry Studios atlanta, ga

Very involved audience member for a wrestling scene

Talk Show Host | 06/2019 - 02/2020

**Talk Show Divas - Douglasville , GA**

* Studied collected background information to be well-prepared for live events, special programs and guest interviews
* Educated listeners about breaking news and led regular station news announcements online every Sunday
* Developed storylines for broadcasts to engage listeners and increase audience numbers
* Worked with advertisers to plan and implement successful advertising campaigns

Televison Series Extra | 03/2018 to 03/2018

**Saints And Sinners Season 3 - Atlanta, GA**

Featured as an "Extra" in the Television series "Saints & Sinners"

Production: Bounce TV

Arrived on Set on time

High Level of Professionalism working amongst celebrities

Follow and maintain strict direction

Flexible schedule as production ran into overtime

Confidentiality while on Set

Adhered to specific wardrobe requirements

Featured Extra-Actress | 08/2006 to 09/2006

**LifeTime Television for Women - New Orleans, LA**

Autobiography of Fantasia Barrino, acclaimed Singer/Songwriter/Actress

"The Fantasia Barrino Story. Life Is Not A FairyTale"

Director: Debbie Allen

Role: Featured Extra

* Rehearsed lines alone and with partners or teams to solidify top-notch delivery
* Applied expertise in body movements, gestures and different forms of speech to engage audience members and drive engagement

Featured Music Video Dancer | 02/2006 to 02/2006

**DJ Fie - Atlanta, GA**

* Auditioned for different dance roles and appeared in Music Video production for Up and Coming Rapper: "Dreyfus, The Fresh Chef". Song: "Say Ya Gonna" Music Video Director: DJ Fie
* Learned choreography quickly and adapted to changes in choreography seamlessly by maintaining physical and mental flexibility
* Created and choreographed dance moves and routines for self, partners and ensembles
* Identified current dance trends and innovations to stay updated and learn new moves

Promotional Model | 02/2006 to 02/2006

**Redbox - Atlanta, GA**

Promotional Model for Redbox DVD Rentals

* Goal was to drive trial of Redbox by answering customer questions and providing on-site demonstrations of how to use the machine
* Encourage sales
* Provided onsite training
* Developed exceptional attendance record with special attention to punctuality and preparation to work upon arrival
* Delivered an exceptional level of service to each customer by listening to concerns and answering questions

Hair Model | 11/2006 to 11/2006

**Bronner Bros. Inc. - Marietta, GA**

Production Company: Bronner Brothers

Role: Hair Model

* Open to hair being cut/styled/colored
* Maintained an upbeat attitude while displaying hair on stage
* Attended photoshoots to display hair creativity
* Personal Hair Maintenance

Fashion Model | 01/2005 to 01/2005

**Benefit/Fashion Event - Atlanta, GA**

Major Benefit that bought together Models/Photographers, Stylists/Designers and other Fashion Industry Professionals to meet and greet fora worthy cause. The goal was to raise awareness and funds for AID Atlanta.

Fashion Model | 01/2001 to 01/2004

**Madelines Modeling Agency - Kalamazoo, MI**

Pro Performance Marketing

* Promotional Modeling, designed to interest college students as well as others to take advantage of a credit card service and opportunity

JC Penny Department Store

* Prom Fashion show Model
* Arrived early for shoots to give extra time for hair, makeup and styling

First Lady Hats

* Runway Modeling- display a local retail women’s Hat Shop
* Mannequin Modeling- attendees were able to view the designer hats close range as well as touch the fashion hats while models stood still and occasionally turned
* Upheld high standards of professionalism in high-stress environments
* Met with designers to define guidelines for runway shows and presentations

Runway Model | 01/2002 to 02/2002

**Merchandising Opportunity Design Association - Kalamazoo, MI**

Runway Model displaying local talent whom design/own clothing lines

* Attended casting calls, fittings, shows and shoots
* Met with designers to define guidelines for runway shows and presentations
* Arrived early for shoots to give extra time for hair, makeup and styling
* Upheld high standards of professionalism in high-stress environments
* Completed final fittings before special events

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**Education and Training**

**AlterEgo Makeup Institute - - Stone Mountain, GA | Make Up Artistry**

MakeUp Artistry, 2017

**Western Michigan University - - Kalamazoo, MI | | Bachelor of Science**

Bio Medical Sciences, 2010

**Everest Institute - Atlanta Downtown - - Atlanta, GA | | Medical Assistant**

Medical Assisting, 2008

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**Activities and Honors**

**Casting Assistant/Model Coordinator** Q.U.E.E.N Productions 2018

**Pageant Judge**

Elected to serve as one of four judges for the crowning of the 1st Annual Miss Black Georgia Teen Pageant located in Atlanta, GA (2006)