**Rosheem Kentish**

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[**www.buy6thwonder.bigcartel.com**](http://www.buy6thwonder.bigcartel.com)

 **PROFESSIONAL SUMMARY**

Creative design professional offering over 8 years of experience in fashion design and 6thwonder clothing apparel production. Proven history of successful collaboration with clients, brand managers and executives to deliver seasonal lines and specialized projects. Identifies target markets and deliver on emerging trends. Ambitious individual crafting innovative, trend-forward garments for array of styles. Possesses deep understanding of fashion industry with strong technical skills and eye for fine detail. Creator of high-quality pieces utilizing comprehensive planning process to guide garment construction. Detail-oriented, organized and meticulous employee. Works at fast pace to meet tight deadlines. Enthusiastic team player ready to contribute to company success.

**GRAPHIC DESIGNER 01/2015 to CURRENT**

 **Self-employed | Atlanta, GA** Improved client satisfaction by creating visually appealing and impactful graphic designs for various marketing materials. Streamlined design processes for increased efficiency and faster project turnaround times. Collaborated with cross-functional teams to ensure consistent branding and messaging across all company materials. Developed innovative design concepts that effectively communicated brand identity and boosted overall brand awareness. Designed eye-catching event collateral, contributing to successful fundraising campaigns and increased event attendance. Created engaging social media graphics that drove user engagement and increased online visibility. Redesigned company website, increasing average time spent on the site by visitors and driving up conversion rates. Continuously researched industry trends to stay current on emerging technologies and best practices in graphic design. Conceptualized unique logo designs for startups, establishing strong visual identities that resonated with target markets. Completed final touches for projects such as images sizes and font selection. Coordinated with external vendors and suppliers to verify quality and accuracy of printed materials. Created logos, illustrations and typography for various organizations. Developed graphics and visual content for social media campaigns. Created artwork for product packaging and promotional materials. Developed original designs for print media, magazines and newspapers. Applied color theory and composition techniques to construct appealing designs. Developed innovative designs for variety of clients in graphic design industry. Created original artwork for range of print, web and video projects.

 **FASHION DESIGNER 10/2014 to CURRENT**

**6thwonder Clothing | Atlanta, GA** Revitalized existing fashion lines by incorporating innovative designs and materials. Collaborated with marketing teams for successful campaign launches, resulting in increased sales. Created unique and trendsetting garments, securing a loyal customer base and positive media coverage. Redesigned underperforming collections, leading to improved brand perception and increased revenue. Organized and participated in fashion shows, generating significant media attention and industry recognition. Developed sustainable clothing lines using eco-friendly materials, strengthening the brand''s commitment to social responsibility. Worked closely with production teams to ensure high-quality manufacturing and timely delivery of products. Designed custom garments for high-profile clients, enhancing the brand''s reputation for luxury and exclusivity. Managed budgets for design projects, ensuring cost-effective solutions while maintaining artistic vision. Optimized garment fit by collaborating with pattern makers during product development stages; ensuring consistent sizing across all collections. Assisted photographers in styling photoshoots showcasing new collections effectively; increasing exposure through print and digital media. Conducted fittings and adjusted designs to produce comfortable and appealing final products for clients. Selected fabrics, patterns and trims to use in final designs and meet desired aesthetics and quality standards. Sketched artistic and fresh designs for consideration. Followed market trends and research to establish innovative product offerings for consumers. Designed seasonal styles according to upcoming trends and popular color palettes. Worked with photographers and stylists to showcase products for optimal visibility.

**VIDEOGRAPHER 05/2020 to 02/2023**

 **Thrillo Creative | Atlanta, GA** Enhanced video production quality by utilizing advanced editing techniques and software. Streamlined workflow for faster project turnaround times by implementing efficient organizational systems. Collaborated with clients to develop creative concepts and deliver engaging video content tailored to their unique needs. Increased client satisfaction with professional communication and timely delivery of projects. Managed all aspects of pre-production, including location scouting, script development, and budgeting for optimal results. Maintained up-to-date knowledge of industry advancements by attending workshops, seminars, and networking events regularly. Delivered polished videos on time by efficiently managing post-production tasks such as color grading, sound mixing, and visual effects creation. Adapted quickly to unforeseen challenges during shoots by employing creative problem-solving techniques. Used [Software] to edit footage into correct order and add effects.

**EDUCATION**

Bachelor of Arts | Film and Video Production 05/2017 Georgia State University, Atlanta, GA

**SKILLS**

* Visual Design
* Photo Editing
* Adobe Illustrator
* Fashion Photography
* Social Media Video Editing
* Creative Visionary
* Location Scouting
* Photo Shoots
* Camera Setup
* Sales and Marketing
* Payment Processing
* Pattern-making Creative vision
* Fashion history
* Digital fashion design
* Fashion sketching
* Fashion photography
* Fashion marketing
* Fashion branding
* Sample Preparation
* Sketch Drawings
* Editing Skills
* Project management
* Music video creation
* Special effects integration
* Camera operation
* Social media content
* 360-degree video
* Logo Creation
* Logo Design
* Graphic Design
* Illustration
* Digital Design
* Website Graphics
* Branding
* Sketching Abilities
* Originality and Creativity
* Company Logos
* Illustration and Design
* Design Mockups
* Adobe Systems Software